

Community Needs Assessment Survey

Wood River, Nebraska

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By
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Introduction

Local governments that take the time to understand and respond to the needs of their constituents are able to lead their communities into a future that is envisioned and supported by the people. The accurate identification of a community's needs and priorities is an important investment that will provide meaningful information as well as a method for engaging passionate, committed residents. The information gained and engagement created by a Community Needs Assessment Survey will assist local officials with establishing a benchmark for ongoing community participation and create a legacy for future generations.

The Community Needs Assessment Survey (CNAS) is an important first step in the path that leads to ongoing community development and growth. The CNAS process produces information that enables a community to systematically set and achieve goals. Wood River completed a previous Community Needs Assessment Survey in 2013; this document contains the results from their second CNAS, conducted in February/March, 2022.

In order to ensure that the CNAS provides meaningful information and community engagement, the survey process included the following steps:

- * formed a survey question selection committee that represents multiple community interests such as school, business owners, and the local government;
- * provided appropriate publicity to ensure all households were aware of the importance of the survey;
- * hired a third party entity to provide data analysis and present the results of the surveys;
- * hosted a town hall meeting for the presentation of results and inclusion of residents in priority identification and goal setting.

The City of Wood River contacted the South Central Economic Development District, Inc. (SCEDD) to request its support to complete a 2022 CNAS. With the guidance and support of SCEDD, electronic and paper survey questionnaires were created in both English and Spanish. A link to the electronic survey was disseminated and placed on the City of Wood River's website landing page, and paper surveys were made available to residents at the library and City office. SCEDD staff then received the completed surveys, conducted data analysis, and prepared the report that follows.

Methodology

The questionnaire was divided into seven areas of interest:

- Demographics
- Community
- Housing
- Business & Economic Development
- Child Care
- Education

The electronic form of the survey was available from February 22nd through March 13th. The City publicized the link for households to complete the survey through their City website and social media, inclusion in the City's February utility bill, and cross-promoted with the Wood River Rural School District media channels and direct emails, in addition to press releases in the local newspaper. Survey respondents were made aware they could only complete one survey per household. Only one survey was accepted from each Internet Protocol (IP) address with the exception of surveys that were completed at the public library.

Fifty-five paper surveys were delivered to the Wood River City office on February 22nd with half in English and half Spanish. These were made available for residents who preferred to complete a paper survey or who did not have access to the electronic survey. Paper surveys were required to be returned to the City office no later than the close of business of Monday, March 14th. The completed surveys were retrieved by SCEDD staff on Wednesday, March 16th and the results for each survey was entered into an electronic form of the survey.

Completed surveys were processed by SCEDD with the assistance of an independent contractor utilizing Excel and SPSS, a powerful statistical analysis software tool. The results were reported to SCEDD who then created the report and final presentation of data.

Responses were gathered in a variety of formats including **multiple choice, yes/no, and rating scales.**

- **Ratings scales were either *Excellent=4, Good=3, Fair=2, Poor=1* or *Definitely=4, Probably=3, Probably Not=2, Definitely Not=1.***
- **Responses to the four choices available on each rating scale were averaged to arrive at an overall rating.**
- **In addition to the four responses outlined, *don't know or no opinion* could be selected; *don't know or no opinion* responses were omitted from the final results.**

The following information provides a snapshot of the communities of Wood River and Alda according to the 2020 American Community Survey (ACS). Wood River generated 185

responses to the CNAS for a response rate of 40.5%. Fifty-two (52) Alda residents responded to the survey for a response rate of 21.8%.

	Wood River City Limits	Alda Village Limits
Total Households*	493	257
Less Vacancies*	44	19
Total Occupied Households	449	238
Total Returned (w/in City/Village Limits)	185	52
Response Rate	40.50%	21.80%

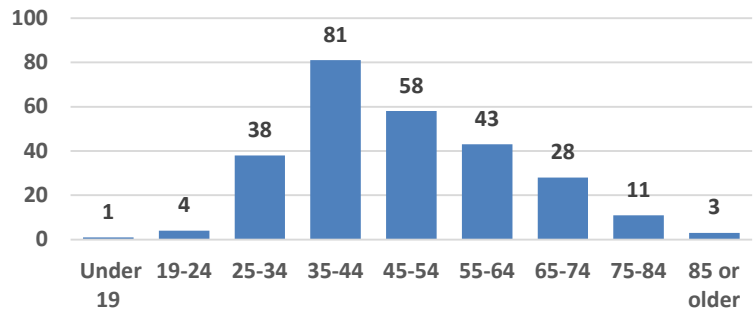
*Source: 2020 American Community Survey

Demographics

Demographic questions provide an overview of the make-up of a community, based on age, number of years in the community, reason for moving to the community, commute to work, and level of education completed.

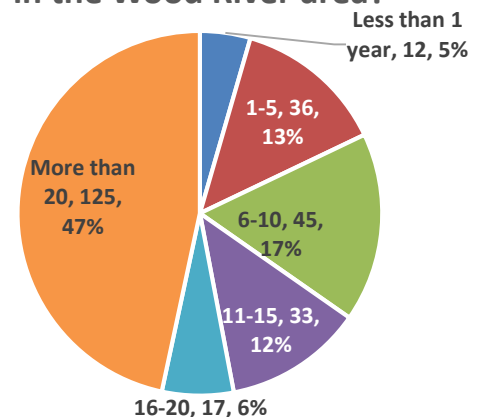
The first demographic question asked the age of the head-of-household. The most prevalent age group was 35-44, with 30.3% reporting a head-of-household at that age. Other prevalent age groups were 45-54 at 21.7%, 55-64 at 16.1%, and 25-34 at 14.2%. The least represented age groups were 19-24 at 1.5%, 65-74 at 10.5%, 75-84 at 4.1% and 85 or older at 1.1%. Only one household under the age of nineteen responded.

What is the age of your head-of-household?

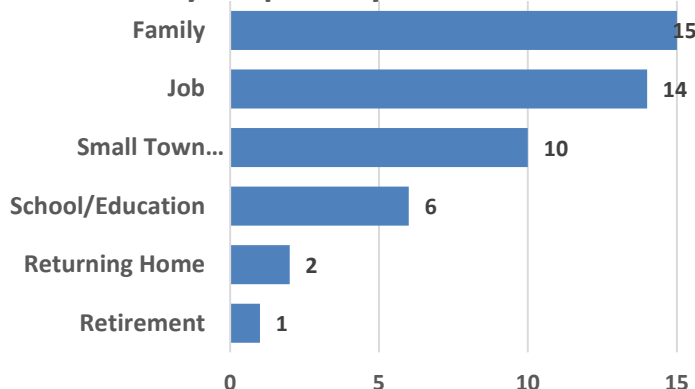


Respondents were asked how long they have lived in Wood River area. Of the 268 households who responded, a majority, 46.6%, have lived in the Wood River area for more than 20 years. Only 4.5% had moved to the area within the past year and 13.4% had been living there 1-5 years. 16.8% have lived in the area 6-10 years, 12.3% for 11-15 years, and 6.3% have lived in the area for 16-20 years.

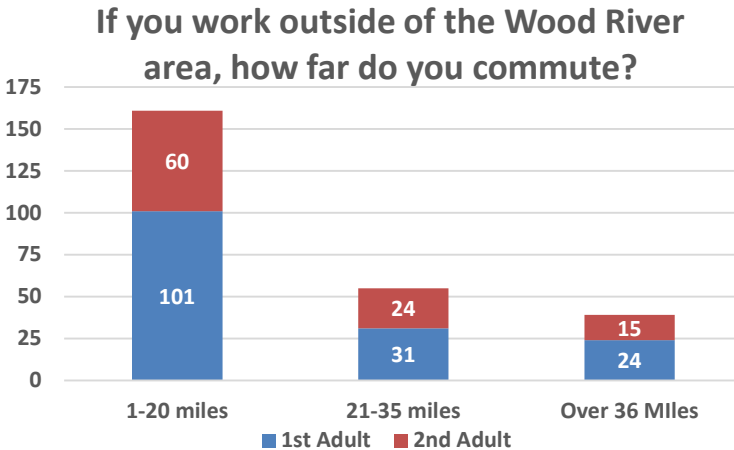
How many years have you lived in the Wood River area?



If you moved to the community within the last five years, what was your primary reason?

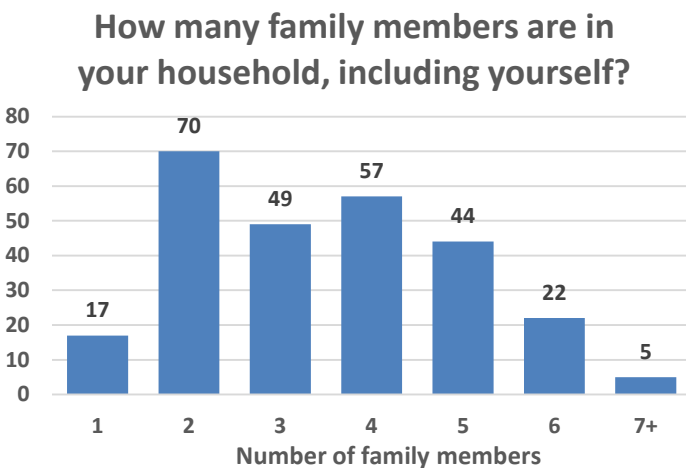
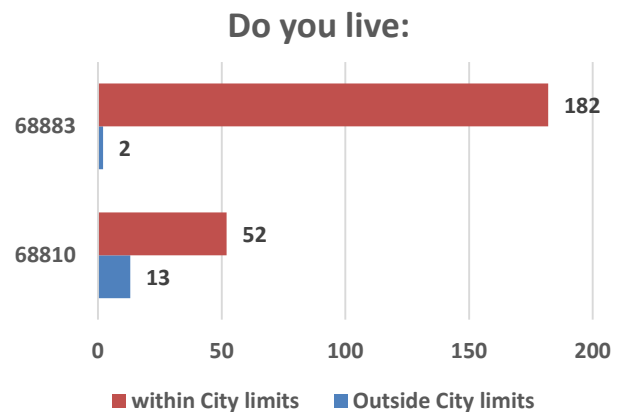


Residents who moved to the Wood River area within the past five years were asked their primary reason for moving to town. Of the 48 who responded, 31% (15) moved because of family, 29% (14) because of a job and 21% (10) moved for small town atmosphere. The remaining categories: school/education (6), returned home (2) and retirement (1) were also noted.



Households were asked to identify how far they commuted to work (one way) if they worked outside of the Wood River area. Each household could report for up to two individuals. There were 255 adults who worked outside of the Wood River area. 63% of the respondents indicated that they commuted 1-20 miles to work. 22% drove 21-35 miles, 15% drove over 36 miles to work.

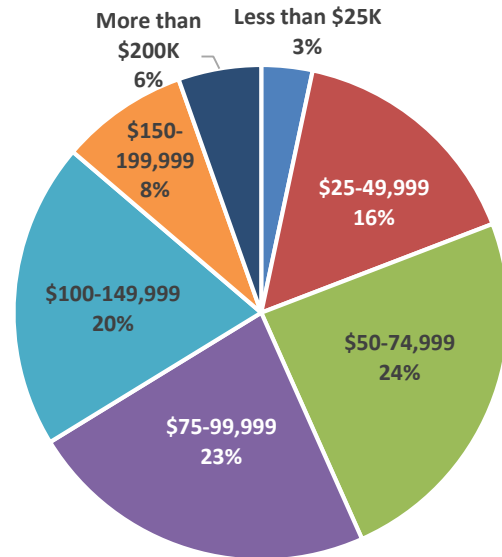
Of those answering in which zip code they reside and whether or not they are within City limits, 184 households reside within the Wood River zip code with only two of those residing outside City limits. Regarding the Alda zip code, 65 reside within this zip code, 52 within City limits and thirteen outside of City limits.



The next question asked the number of family members living in the household. Of the 264 responses received, 40% (106) of the households in the Wood River area were either three- or four-person households, with 18.6% being three-person households and 21.6% being four-person households. One- and two-person households made up almost one-third of the total households in Wood River area at 6.4% and 26.5%, respectively. 16.7% were five-person households, and approximately 10% had six or more persons.

The final demographic question asked for the combined annual household income. The most common response was \$50,000-\$74,999 with 24% of households. 23% of households reported making between \$75,000-\$99,999. 20% of households make between \$100,000-\$149,999. Approximately 16% of households reported an annual income of \$25,000-\$49,999.

What is the combined annual income of all family members living in your home?



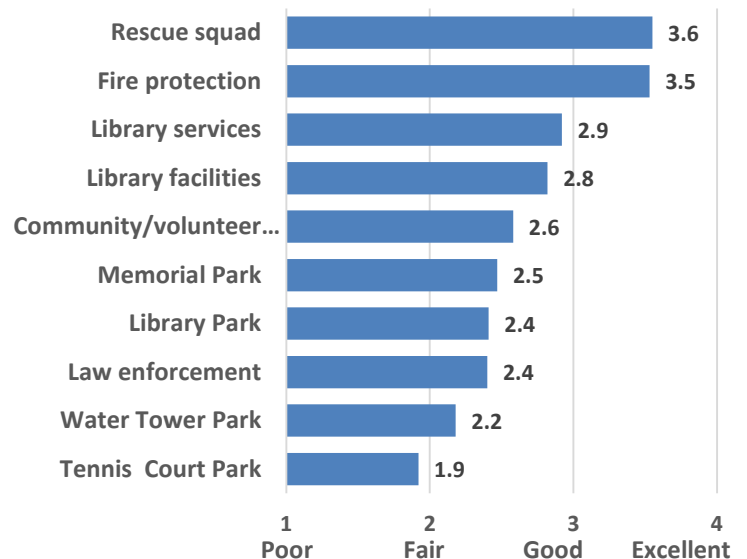
Community

This section of the survey addressed items specific to the local government as well as how residents felt about the community.

The adequacy of the Rescue squad and Fire Protection received the highest ratings of all services with 94.4% of respondents rating the Rescue squad as good or excellent and 93.9% rating Fire protection as good or excellent. Library services and facilities were also rated favorably as 74% and 67% of respondents respectively, rated these as good or excellent.

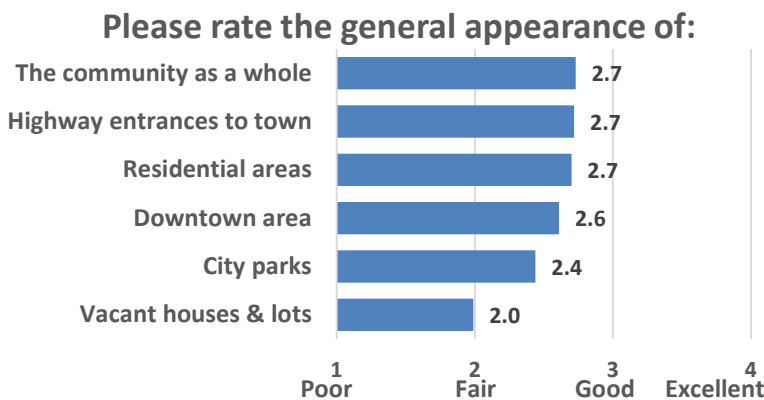
Community/volunteer efforts received an overall fair to good rating as 74% of respondents rated these efforts as fair or good. Law enforcement received a fair to good rating with 72.6% of respondents stating that enforcement was fair to good. Two city parks received very similar ratings as 77% of

Please rate the adequacy of:



respondents felt the Library Park was fair to good and 13% felt it was poor. Eighty (80) percent of respondents felt Memorial Park was fair to good with 10.8% rating it as poor. Only approximately 10% of respondents felt the two parks were excellent. Water Tower Park received a fair to good rating with 68.9% of respondents ranking it as fair to good. Twenty-five (25) percent of respondents gave Water Tower Park a poor rating. Tennis Court Park received the lowest rating of all parks assessed with 76.6% of respondents rating it as fair to poor. Of those that rated Water Tower and Tennis Court parks as excellent, an excellent rating of 5.9% (Water Tower) and 4.0% (Tennis Court), was received.

The general appearance of the community was also rated. A majority of respondents, when asked, felt that the community appearance as a whole was good. Highway entrances, the community as a whole, and residential areas received ratings of good or excellent from 69.3%, 66.6%, and 66.9%, respectively, from all respondents. The appearance of the downtown also received favorably good ratings with 78.8% of respondents rating it as fair to good, and 11% rating the downtown as excellent. City parks received a majority of fair to good responses with 81% of respondents

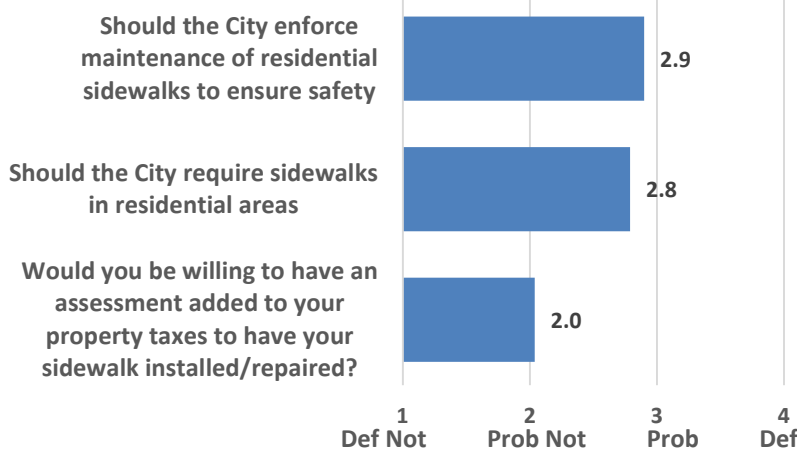


responding accordingly. Twelve percent (12%) of respondents felt that the city parks were poor in appearance.

Vacant houses and lots were the exception to the overall appearance of the community. Seventy-two percent (72%) of respondents (188) felt that the general appearance of vacant houses and lots were fair or poor. Only 25% of respondents rated the appearance of vacant houses and lots as good and less than 3% rated them as excellent.

Residents were asked three questions concerning sidewalks. When asked if the City should enforce maintenance of residential sidewalks to ensure public safety, 72% of respondents stated the City should probably or definitely enforce maintenance resulting in an overall probably rating.

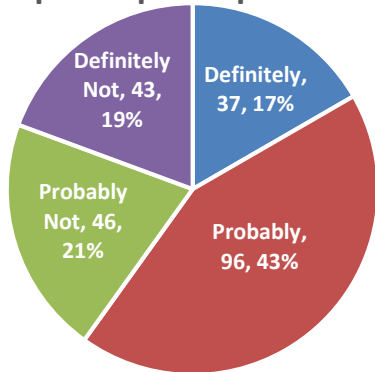
When asked if the City should require sidewalks in residential areas, a majority of the 272 respondents (65%) indicated that probably or definitely the City should require such, also resulting in an overall probably rating.



should require such, also resulting in an overall probably rating.

The third question in the series prompted a much different response from respondents. Only 33% stated they would definitely or probably be in favor of an assessment for sidewalk installation or repair. As a result, this question rating fell into the category of probably not in terms of property tax assessments for sidewalks.

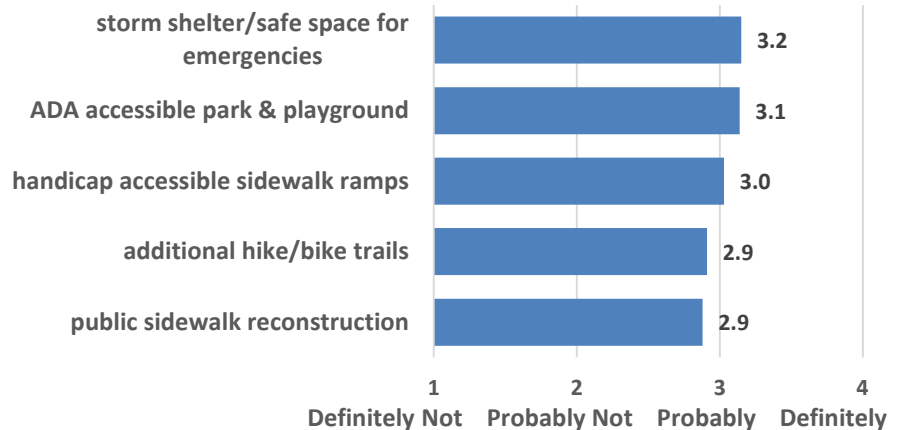
Does Wood River encourage public participation?



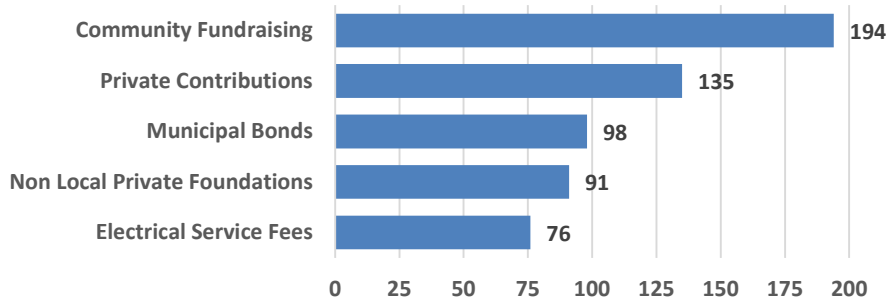
The final question in this series asked respondents to identify whether they feel Wood River encourages public participation and local individuals to have a voice regarding local governmental decisions. Of the 222 households offered an opinion, 60% stated definitely or probably while 40% recorded a response of probably not or definitely not.

Respondents were given the opportunity to comment on the need for community projects in the Wood River area. All five suggested community projects were rated by respondents as “probably” needed in the community as each received a majority of the probably or definitely responses. Respondents were very interested in this question as approximately 250 (or more) responses were received for each question.

Are the following community projects needed in Wood River?



IF partial funding for the above listed projects can be acquired from state & federal sources, how should Wood River fund its share?



If the City of Wood River were to pursue partial funding for the identified community projects through various state and federal sources, residents were asked how the City should fund the local share of the project(s). Respondents could check all that would apply to this question. Two hundred eighty (280) households responded. Of those responding, 194 indicated community

fundraising should be utilized. Private contributions should be utilized in the opinion of 135 households. Municipal bonds (98 households), non-local private foundations (91 households)

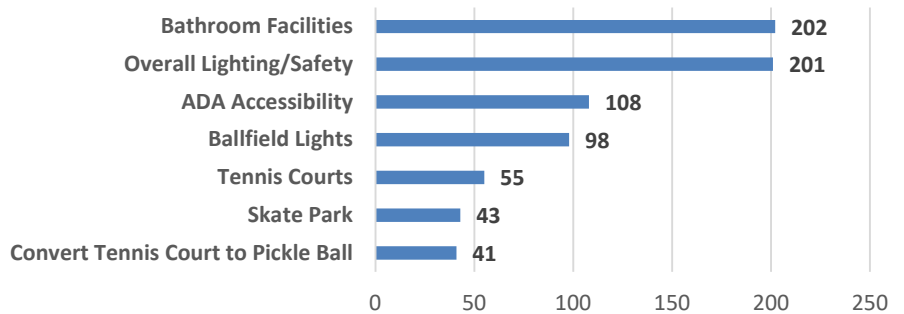
and electrical service fees (76 households) might also be considered by the City and receive some support from the public.

A question concerning City park improvements was posed to the Wood River area residents.

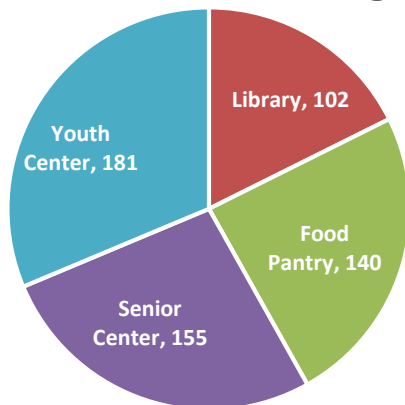
Respondents could choose up to three improvements that they considered to be most important for the city to make. A total of 282 households provided input. Bathroom facilities and Overall lighting/safety

received the most interest of households with 202 and 201 households selecting those improvements, respectively. ADA accessibility was selected by 108 households. Ballfield lights (98 households), tennis courts (55 households), skate park (43 households), and conversion of the tennis court to pickle ball (41 households) also garnered the interest of respondents.

What improvements to City parks are most important to you?



Should the City re-purpose the vacant portion of the Good Samaritan building for:

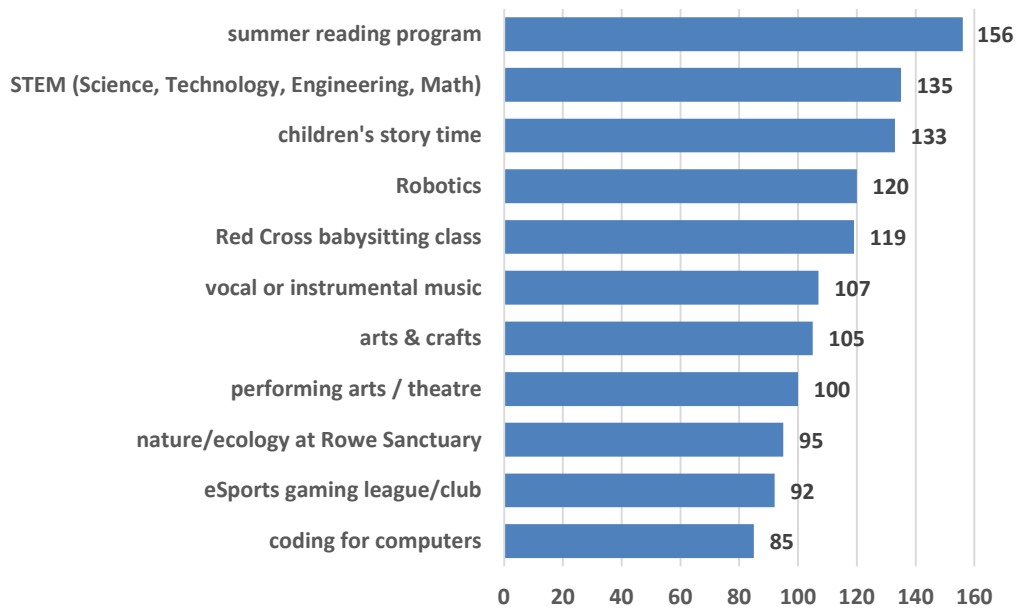


City leadership wanted to know what respondents felt would be a good re-purposing of the vacant portion of the Good Samaritan building. Respondents could check all that might apply to give their opinion. Of the 287 households that responded to this question, 181 were in favor of a Youth Center, 155 households were in support of a Senior Center, 140 households expressed the vacant portion be turned into a food pantry and 102 households expressed an interest in the space being utilized for a library.

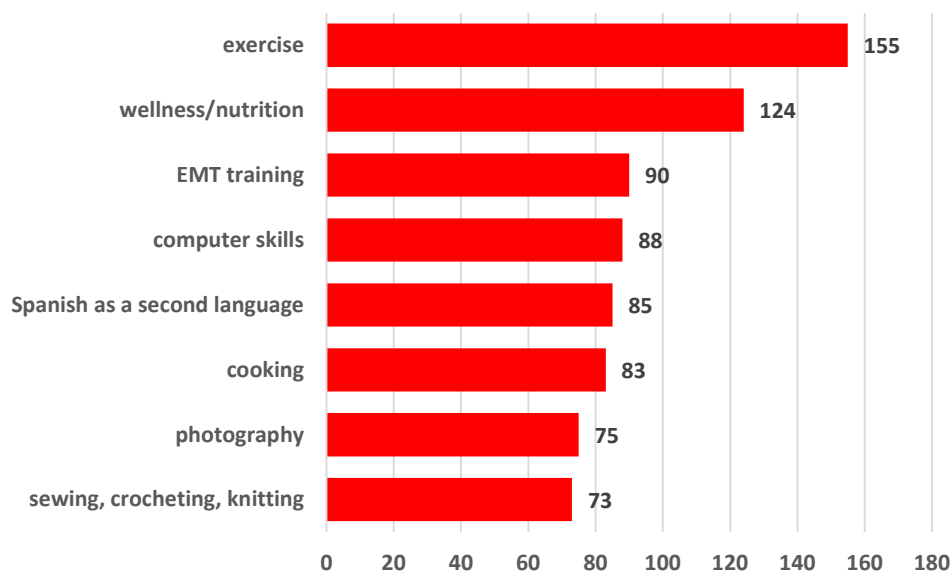
The City also wanted to gather the opinion of residents concerning (if offered) what programs or education/enrichment classes would be utilized by individuals living in the Wood River area. Programs for both youth and adult could be considered. Respondents could check all areas that applied to them and categories for both youth and/or adult could be selected.

The survey committee and others were very interested to discover what programs or education/enrichment classes might be of interest to residents (youth and adult). The top priorities of programs or education/enrichment classes that might be of interest to respondents and/or family members are noted below. The overall list of all options follows below.

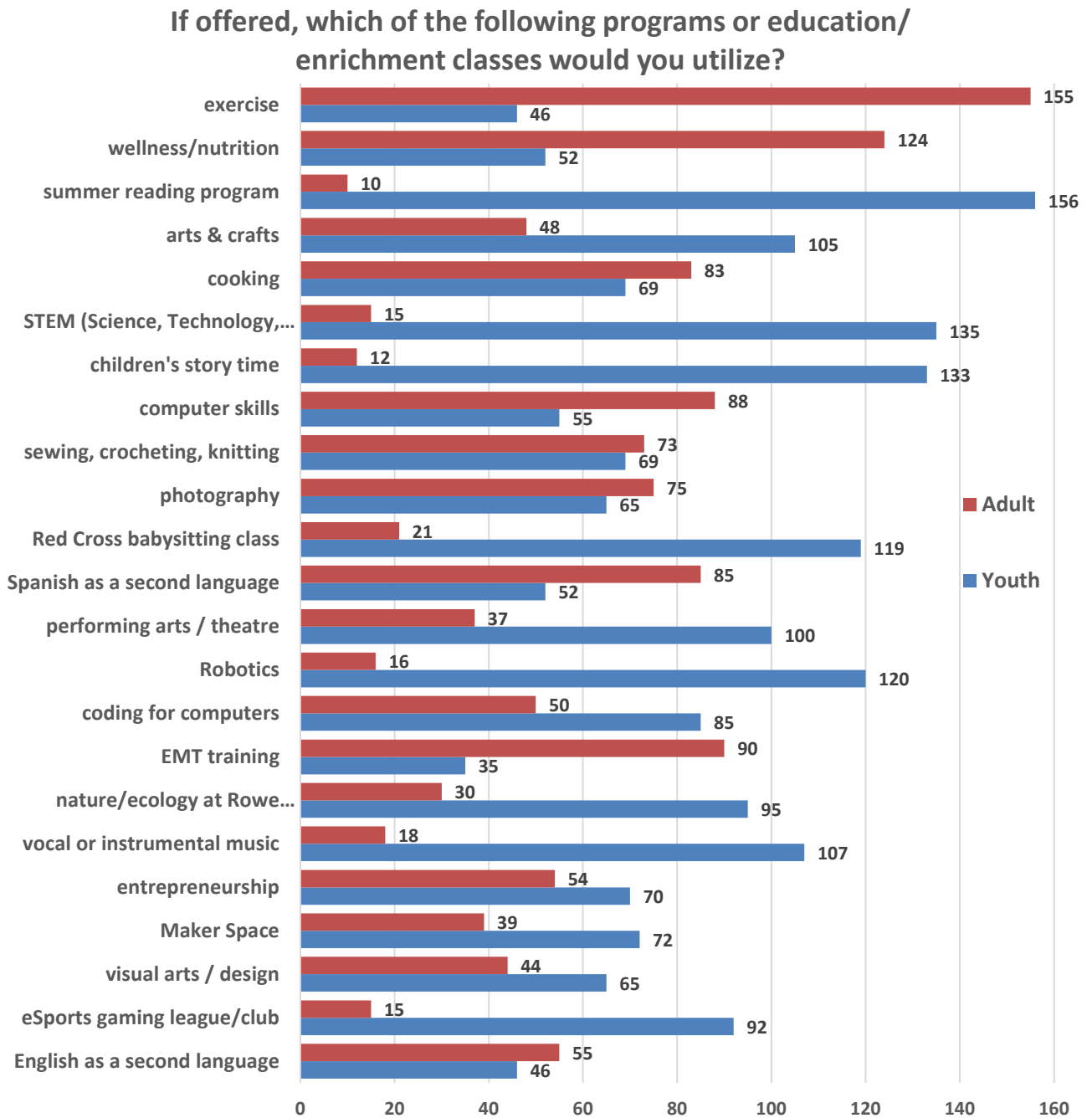
Top Choices for Youth



Top Choices for Adults



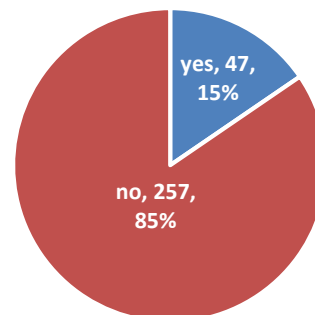
A total of 23 options were provided. Most options were available to both youth and adult. The following graph shows all responses received for all options.



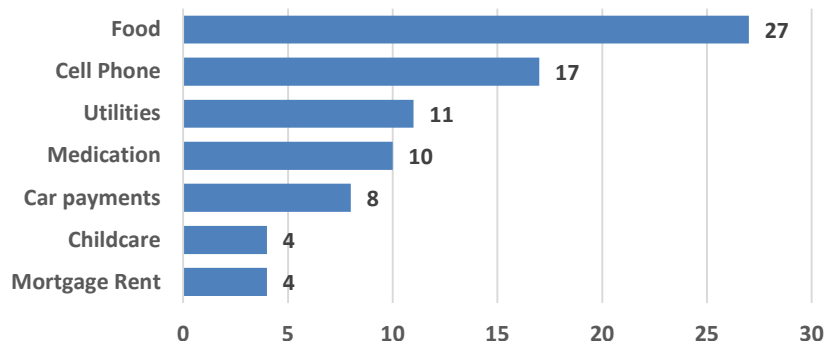
The next section of questions regarding Community concerned specific local issues to the Wood River Area.

Respondents were asked if, within the last 90 days, they had worried about running out of food before they could afford more. 304 responses were received with 85% of those stating that they had not been worried within the past 90 days about running out of food. Forty-seven (47) respondents responded with a “yes” indicating concern about running out of food within the past 90 days.

At least once in the last 90 days, have you worried whether food would run out?



If yes, and you are not able to pay your bills at times, what area(s) do you cut back:

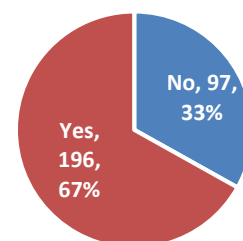


The 35 respondents who answered “yes” to the previous question about food insecurity were asked to identify the areas they would cut back if finances were not available to pay all their bills. Up to 3 choices could be made.

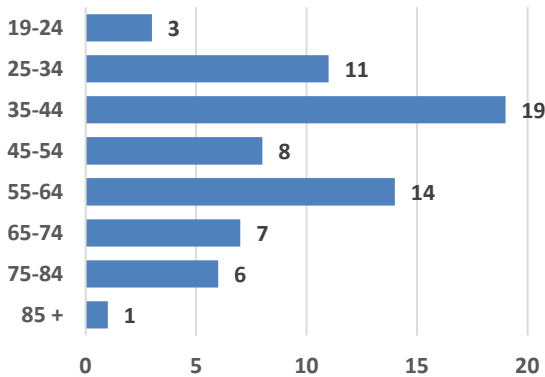
Of the 35 households responding, food (27) was the top choice made. Seventeen (17) selected Cell phone, followed by utilities (11) and medication (10). Car payments (8), childcare (4) and mortgage/rent (4) were also selected.

Continuing the line of local issues, residents were asked if they were aware that Wood River had a food pantry located in the downtown Senior Center. At a rate of 2:1, the majority of respondents indicated that they were aware of the existence of the local food pantry. However, the 47 that answered yes regarding food insecurity represented 205 children, and 15 of these households were not aware of the food pantry.

Are you aware of the Wood River Food Pantry?



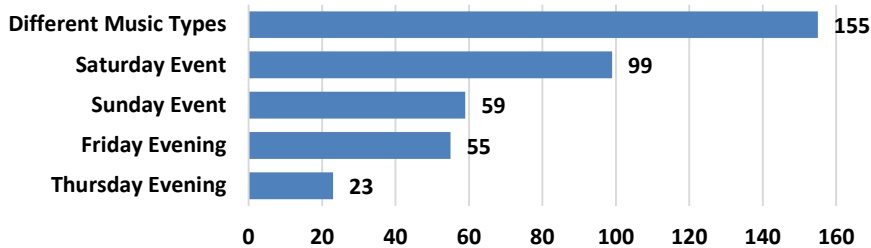
Would utilize Meals on Wheels by age:



When respondents were asked if they would utilize locally prepared Meals on Wheels services, seventy-eight (78) stated that they would utilize the service. The greatest interest was in those age 35-44, followed by ages 55-64, then 25-34. Households from each age category expressed interest. This service is only available to those 60 years of age and older.

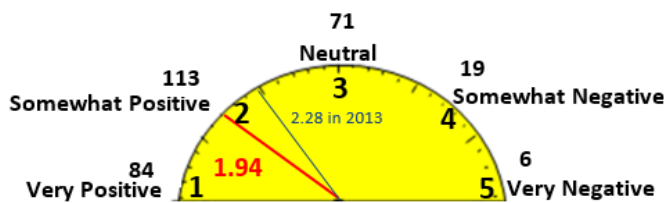
The Celebrate Wood River Performing Arts Council hosts four free public concerts each year with artists from across Nebraska. In an effort to address the cultural aspect of life in the Wood River area, leadership wanted to know what

What would encourage you to attend free public concerts:



steps might encourage individuals to attend/participate in these free public concerts. A total of 249 households responded and provided 391 responses. One hundred fifty-five (155) of households indicated that different music types would be an encouragement to attend.

Holding a Saturday event gained the most support for time of the week with 99 households indicating that preference with Sunday receiving the interest of 59 households. Friday evening was a close option with 55 selecting this as an alternative. Thursday received the lowest number of responses with 23 households stating that as a preference.



The final question of this section asked residents of the Wood River area, "Overall, how do you feel about our community?" Respondents could select from a 5-point scale of very positive (1) to very negative (5). Overall, respondents felt somewhat positive

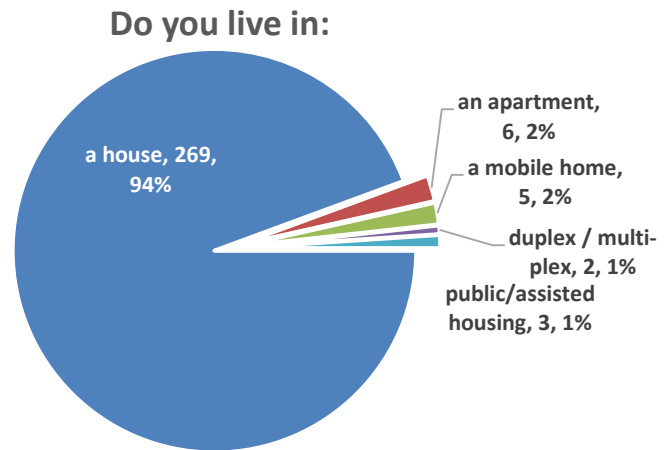
about their community, with a rating of 1.94. In fact, 67% of respondents felt very or somewhat positive about Wood River. In over forty communities in the last twenty years of experience, the "highest" rating was 1.55, while the "lowest" was 2.69.

In comparison with the rating given in the City's 2013 Community Needs Assessment survey, the rating of 1.94 is higher than the 2.28 rating given in 2013.

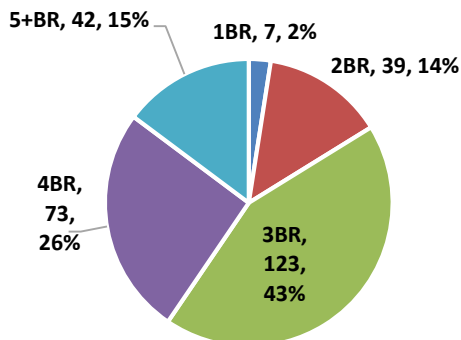
Housing

The next section was geared toward identifying several types of housing needs in Wood River.

The first question asked respondents about the type of home they live in. 94% of respondents said they lived in a house. 2% indicated they lived in an apartment. Another 2% indicated a mobile home as their residence. Duplex/multiplex and public/assisted housing were primary residence of 1% of those responding to the question.



How many bedrooms are in your home?

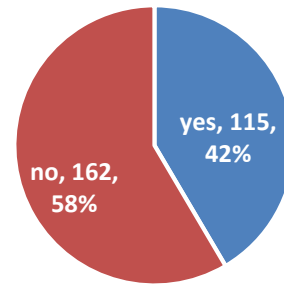


Households were then asked about the number of bedrooms in their home. 2% had one bedroom in their home, 14% had two bedrooms, and 43% said that they have three bedrooms making it the most common response. 26% had four bedrooms, 15% indicated their residence had five or more bedrooms.

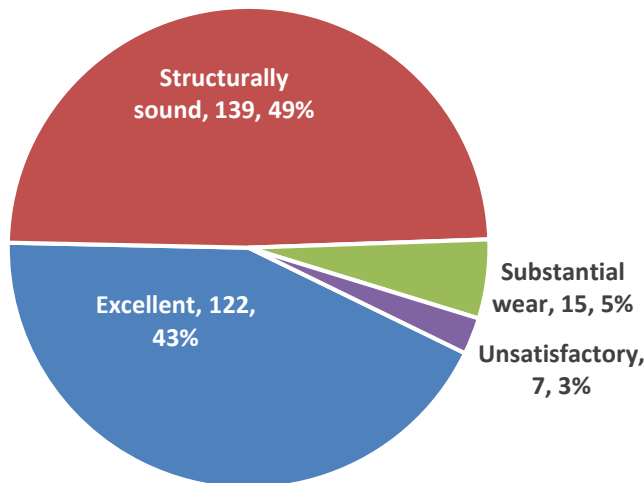
Information provided by respondents was further sorted by how many 1 or 2 person households occupied 3-5 bedroom homes within the Wood River area. A total of 63, 3-5 bedroom homes were occupied by 1 or 2 person households of all ages. When data was further reviewed, a total of 46, 3-5 bedroom homes were occupied by individuals who are age 55 or over.

Households that spend more than 30% of their income toward housing (rent/mortgage plus utilities) are often considered to be cost burdened by their housing costs. Forty-two (42) percent, or 115 households in Wood River, reported spending more than 30% of their income toward housing. In the 2013 CNAS, 147 households (40%) indicated that they paid more than 30% of their income towards housing.

Do you pay more than 30% of your income towards housing?



How would you rate the condition of your residence?

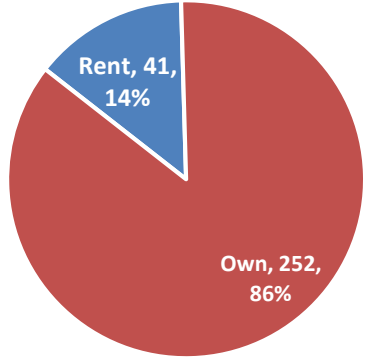


Respondents were asked to rate the condition of their residence. Seven (7) indicated their residence to be unsatisfactory with multiple issues. Fifteen (15) indicated their home had substantial wear with one major issue. 139 indicated their home was structurally sound with only minor repairs while 122 indicated their home to be in excellent condition. Ninety-two (92) percent of respondents believed their home to be in either excellent or structurally sound condition. Conditions are described as:

- Excellent, solid roof and foundation, contributes positively to housing stock of community;
- Structurally sound, may need minor repairs such as shingles, paint, concrete steps or new doors;
- Substantial wear, one major issue such as sagging roof, missing/rotted siding, rotting windows, sagging porch;
- Overall unsatisfactory, multiple issues such as crumbling foundation, broken/rotted windows and doors, sagging roof.

Do you rent or own your home?

Households were asked if they owned or rented their home. 86% of households indicated they owned their home while 14% indicated they were renting.

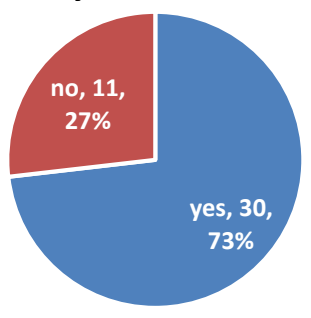


Renters

The next section of housing questions was specific to renters.

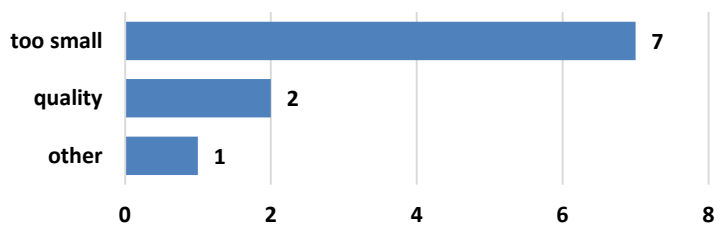
Renters were asked if their current rental met their needs. Of the 41 who responded, 73% indicated that their **current rental met their needs** and 27% said that their **current rental did not meet their needs**.

Does your current rental meet your needs?

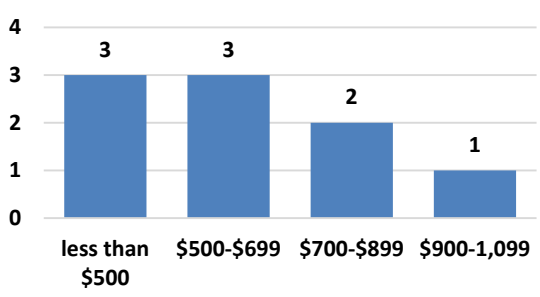


Respondents who indicated their rental did not meet their needs were asked the primary reason: too small, quality, or other. Ten respondents indicated that their current rental did not meet their needs. Seven of the ten respondents indicated that their rental was too small, two indicated quality as a primary reason. One respondent indicated “other” as a reason for their rental not meeting their needs.

If No, please indicate the primary reason:



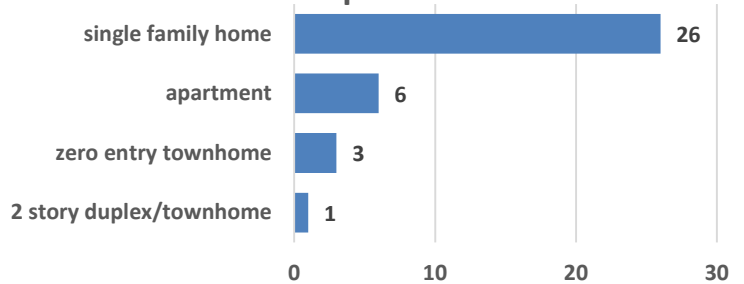
What are you currently paying for Rent on a monthly basis?



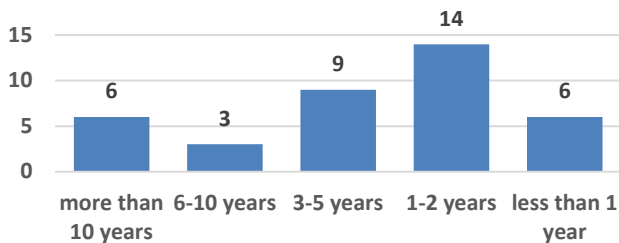
The next question asked renters how much they paid for rent on a monthly basis. Three (3) renters indicated they pay less than \$500 a month. Three respondents pay \$500-\$699 per month, three renters indicated monthly rent in the range of \$700 – \$1,099.

Renters were asked about the type of housing they would prefer if other options were available. Of the 36 households that responded, 26 said they would prefer a single family home while six would prefer an apartment. Three indicated an interest in a zero entry townhome while one respondent expressed an interest in a two story duplex/townhome.

If other rental housing were available in Wood River which type would you prefer?



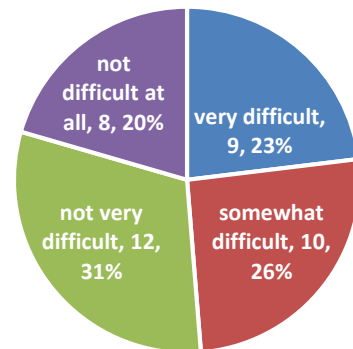
How long do you plan to continue renting?



Current renters were asked how long they planned to continue renting. Of the 38 total respondents, six said they only planned on renting for less than a year. Fourteen planned on renting for 1-2 years, and nine indicated 3-5 years. Three respondents indicated they planned on renting for 6-10 years and six planned to rent for more than ten years.

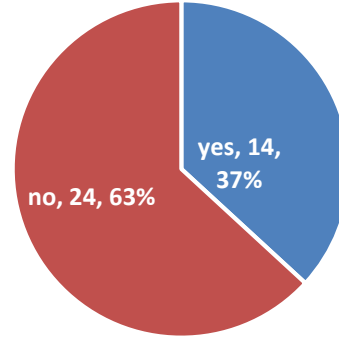
Current renters were asked about the difficulty finding their current rental. Approximately half of respondents (49%) indicated it was very difficult or somewhat difficult to find their current rental. Fifty-one (51) percent indicated it was either not very difficult or not difficult at all to find their current rental.

How difficult was it to find your current rental?

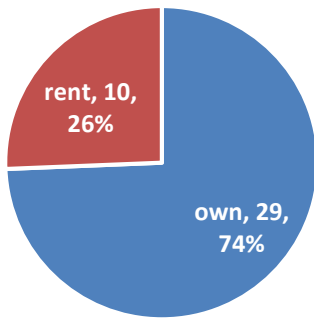


Residents who currently rent were asked if units that accept HUD housing assistance vouchers were available in Wood River, would they take advantage of the opportunity. Fourteen (14) would take advantage while 24 indicated they would not take advantage of HUD housing assistance vouchers in Wood River.

If rental units that accept HUD housing assistance vouchers were available in Wood River, would you take advantage of the opportunity?



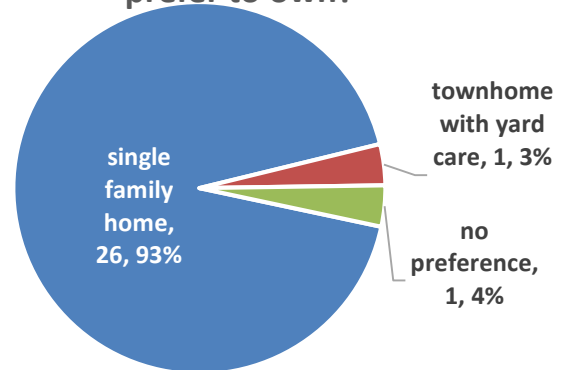
Do you prefer to rent or own?



Renters were then asked if they preferred to own or rent. Out of the 39 households responding, 29 households (74%) indicated that they preferred to own.

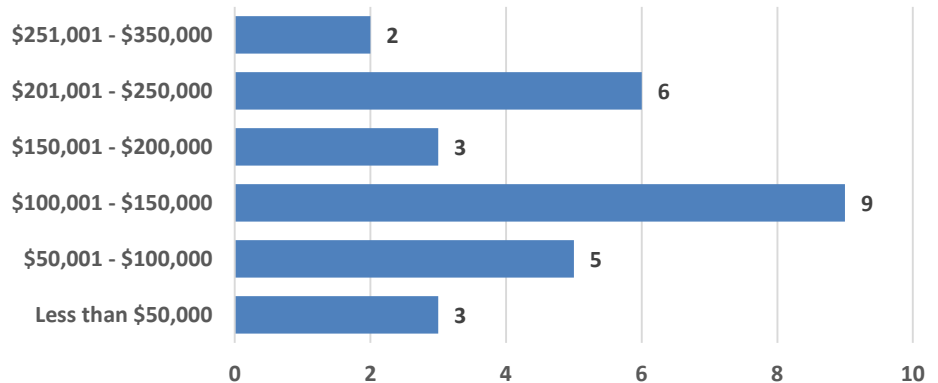
When asked what type of housing they would prefer to own, 28 households responded with 26 indicating that a single family home was their preference for housing to call their own.

Which type of housing would you prefer to own?

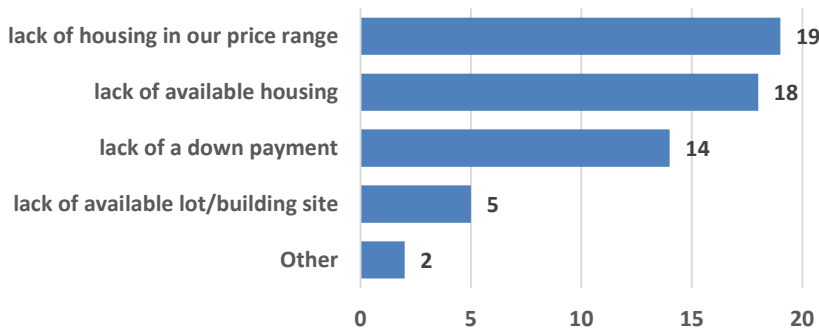


Households who currently rent but prefer to own were asked to specify the desired price range they would be looking for in a new residence. Of the 28 that answered the question, three chose less than \$50,000, five chose \$50,001 - \$100,000, nine chose \$100,001 - \$150,000, three chose \$150,001-\$200,000, six chose \$201,001-250,000 and two chose more than \$251,000.

What is your price range for purchasing a home?



Which of the following are barriers to ownership for you?



The households that currently rent but prefer to own were asked to identify all barriers to ownership; multiple options could be selected. Nineteen (19) chose lack of housing in price range. Eighteen (18) indicated lack of available housing as a barrier. Fourteen (14) stated lack of down payment was a barrier while five (5) indicated the lack of an available lot/building site was a barrier. Two (2) households said there was an “other” barrier to ownership for them.

Further analysis of available data revealed the following when comparing the responses of the 19 who indicated the lack of housing in their price range as a barrier to their stated price range for purchasing a home. The respondents’ stated the following as their price points:

- 3 - < \$50,000
- 4 - \$50,000 - \$100,000
- 7 - \$100,000 - \$150,000
- 2 - \$150,000 - \$200,000
- 3 - \$200,000 - \$250,000

Fourteen households that currently rent but prefer to own, indicated that lack of a down payment was a barrier to homeownership for them. Thirteen of those indicated they would be interested in a government-backed down payment loan.

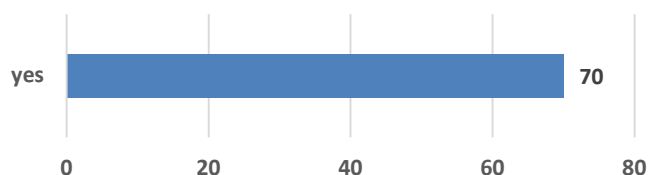
If the lack of a down payment is a barrier, would you be interested in a government-backed down payment loan?



Owners

The next set of housing questions was directed to homeowners only.

Would you be interested in applying for cost sharing assistance to complete...

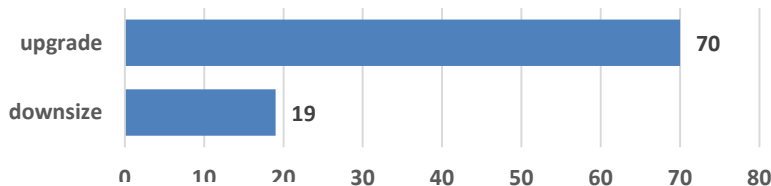


Homeowners were asked if they were interested in cost-sharing assistance to complete rehabilitation improvements to their home. Of the 269 total responses, 70 (26%) of homeowner respondents indicated “yes” they would be interested in cost-sharing assistance.

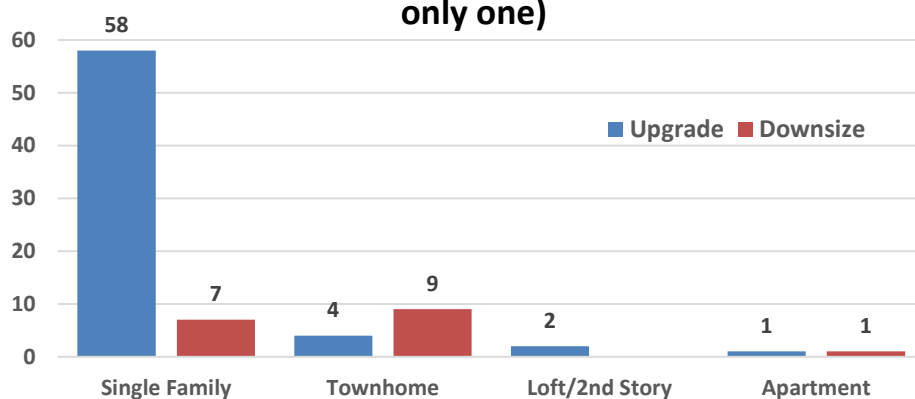
Further analysis was utilized to determine, of the 70 homeowners who indicated interest in cost sharing assistance to complete rehabilitation improvements, how many would be income eligible. Respondents’ answers to the household size and household income questions were compared to their interest in rehabilitation assistance and the 2021 Income Limits (120%) as of June 1, 2021 (most recent numbers available). Of the 70 who indicated interest, approximately 33 homeowners would be income eligible for a rehabilitation program.

Homeowners were asked if they had considered changing their residence to either upgrade or downsize. Eighty-nine (89) respondents had considered changing their residence, with 70 wanting to upgrade and 19 wanting to downsize.

Have you considered changing your residence to upgrade or downsize?



If you've considered changing your residence, which type of housing would you prefer? (select only one)

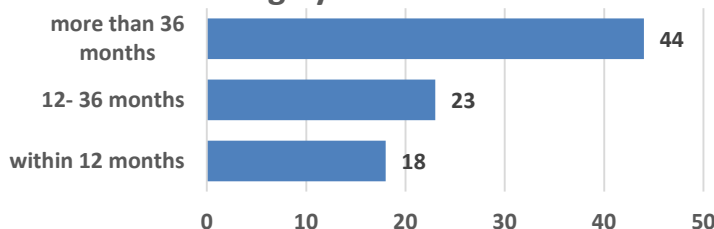


Homeowners considering changing their residence were also asked about their preferred type of housing. Single family home was the most preferred response. Fifty-eight (58) households wanting to upgrade and seven (7) wanting to downsize preferred to live in a single family home. There were two respondents who

indicated they wanted to downsize or upgrade to an apartment. There were four households looking to upgrade to a townhome while nine households wanting to downsize preferred a townhome. Two households looking to upgrade expressed a desire for a loft/2nd story residence. Seven respondents who indicate their desire to upgrade or downsize did not indicate a preference when answering this question.

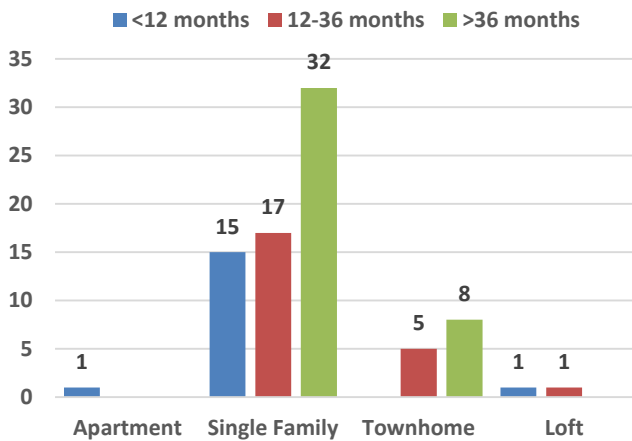
Homeowners considering changing their residence were also asked about the time frame they would consider changing residences. Of the 85 seeking to change, over half wouldn't be ready to change for more than 3 years, about a quarter would be ready in 1-3 years, and one fifth would be ready within 12 months.

What timeframe are you seeking to change your residence?



The results of the previous two questions were further studied as to what type of residence might be chosen and within what time frame.

Types of Residence and Timing

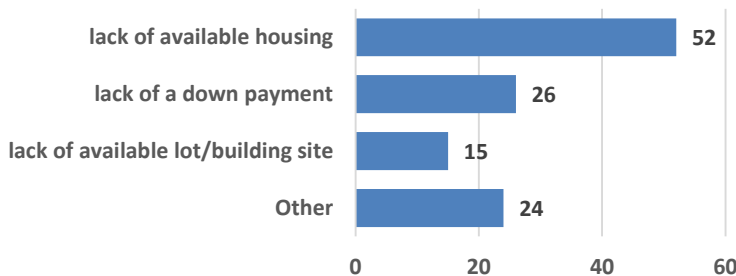


Seventeen (17) respondents would seek to change their residence within the next 12 months, 15 to single-family homes, and one each to an apartment and a loft. Twenty-three (23) respondents would seek to change their residence with a time period 12-36 months in the future, 17 prefer a single-family home, 5 a townhome with yard care, and 1 a loft.

Forty (40) residents would seek to change their residence more than 36 months from the date of the survey; of those, 32 prefer a single-family home and 8 would seek a townhome with yard care.

Within the stated time frames, one (1) respondent would seek an apartment, two (2) would seek a loft, thirteen (13) would seek a townhome with yard care and sixty-four (64) would seek a single family home.

What barriers keep you from changing your residence?



Homeowners who indicated they had considered changing their residence were asked to identify all barriers that kept them from doing so. Lack of available housing was selected by 52; of those, 43 facing this barrier were looking to upgrade and 9 to downsize. A lack of a down payment was a barrier for 26; 25 looking to upgrade and one to downsize. Fifteen indicated lack of available lot/building site as a barrier, 13 seeking to upgrade and 2 to downsize. Twenty-

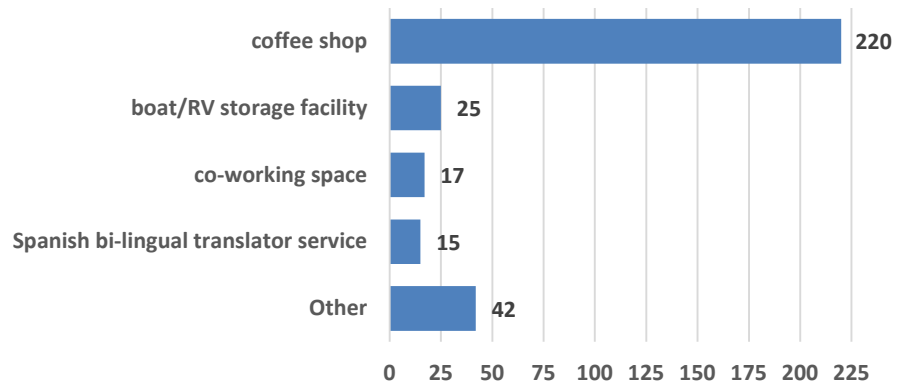
four homeowners indicated their barrier was something other than the available options. Comments received under "other" are recorded in the Comments section of this report.

Business & Economic Development

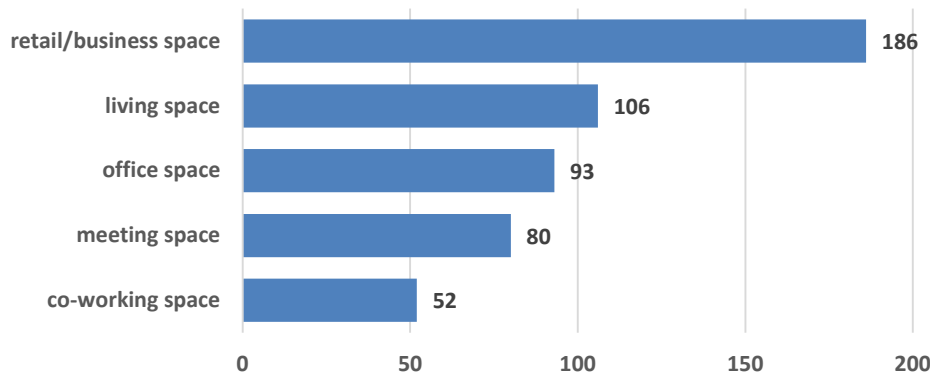
This set of questions addressed business and economic development in Wood River.

The first business and economic development question asked respondents if they would utilize the suggested businesses/services should they be available in Wood River. A total of 243 people responded to this question. (Respondents could check all applicable/of interest boxes.) Of the responses received, 220 of the 243 respondents (90.5%) indicated a coffee shop to be of interest, boat/RV storage facility received the interest of 25 households, followed by co-working space (17) and a Spanish/bi-lingual translator service (15). The choice of “other” received 42 responses. Suggestions recorded as “other” can be found in the comments section of this report.

Would you utilize the following businesses/services if they were available in Wood River?



How should vacant buildings in Wood River be used?



Respondents were asked how vacant buildings in the community should be used. Respondents could check all that applied. 517 responses were received from 247 households. Retail/business space receiving the attention of 186 households (75.3%). Living space

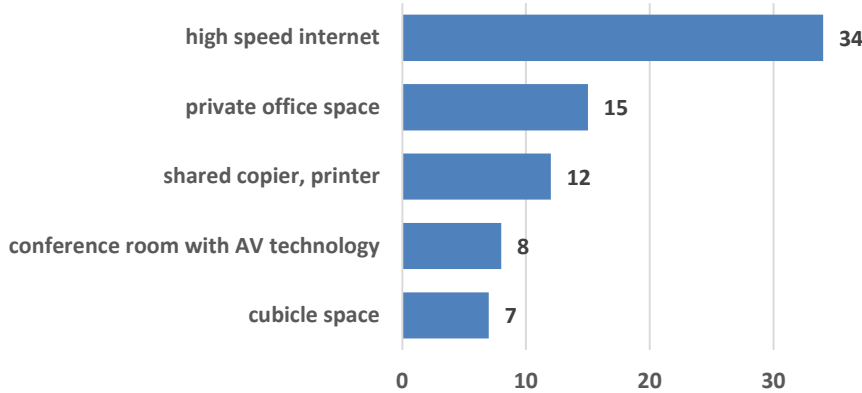
garnered the interest of 106 households (43%). Office space was third priority with 93 households (18%). Meeting space (80 households, 32%) and co-working space (52 households, 10%) rounded out the list.

Wood River area residents were asked if they would rent downtown workspace for remote work. Of the 283 responses received, 40 respondents (13%) indicated “yes” to the possibility.

Would you rent downtown workspace for remote work?



If yes, please indicate which amenities would be helpful to you?

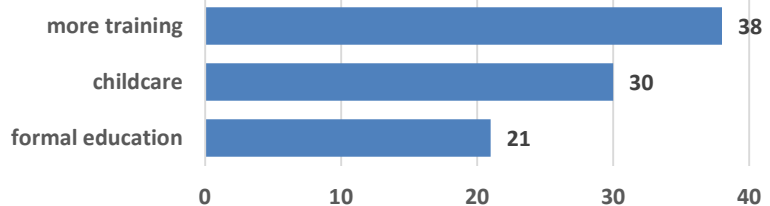


As a follow-up question, for those who said “yes” to the question of renting downtown workspace, respondents were asked what amenities would be helpful to them in said workspace. Thirty-five (35) respondents provided 76 responses. (More than one option could be chosen.) Ninety-seven percent (97%) of the respondents (34 of 35) indicated that high speed internet would be a helpful amenity. Fifteen (15) respondents indicated that private office space

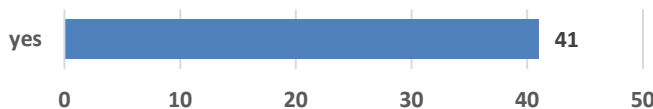
would be helpful. Twelve of the 35 respondents indicated a shared copier/printer option. Eight (8) indicated the desire for a conference room with AV technology while seven (7) of the responses received stated cubicle space would be helpful.

Respondents were asked what would enable them to improve their current employment status; more than one item could be selected. More training was the most common response, selected by 38 respondents. 30 chose child care and 21 chose formal education.

What would enable you to improve your employment?



Are you interested in starting or purchasing a business in Wood River?



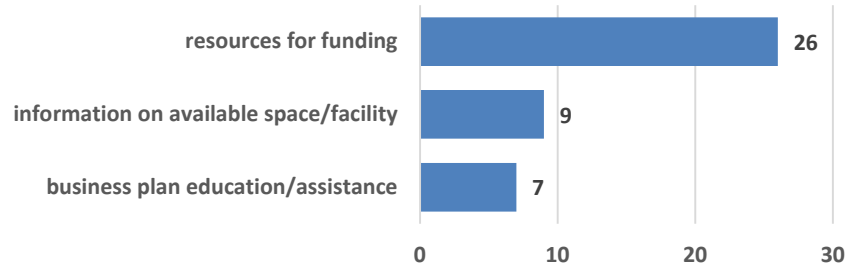
Wood River residents were asked if they were interested in starting or purchasing a business in Wood River. Forty-one (41) said they were interested in starting or purchasing a business in town.

A further inquiry was made of those who expressed interest in purchasing or starting a business in Wood River.

Respondents were asked what assistance was needed to enable them to move forward. A total of 42 households provided a response. Twenty-six (26) respondents stated a need for resources for funding.

Nine (9) would need information on an available space/facility. Seven (7) would need business plan education or assistance to move forward.

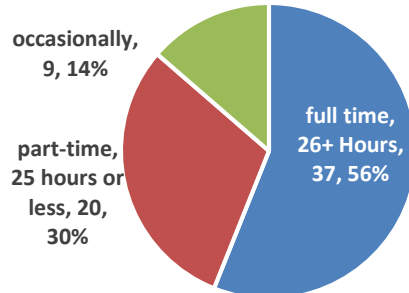
If yes, what assistance do you need to move forward?



Child Care

This next set of questions addressed child care in Wood River. Responses reflect those who utilize child care services.

Do you use child care services on a weekly basis?

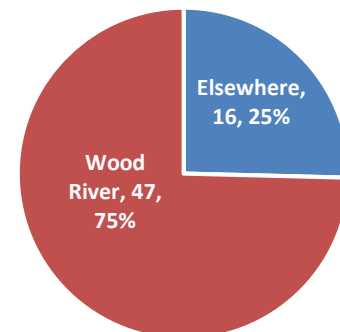


Respondents were asked if they used child care services on a weekly basis. Of the 66 responses received, 37 households stated that they use child care on a full-time basis (more than 26 hours per week). Twenty households indicated that they used childcare on a part-time basis (at or less than 25 hours per week). Nine households indicated the use of child care services occasionally.

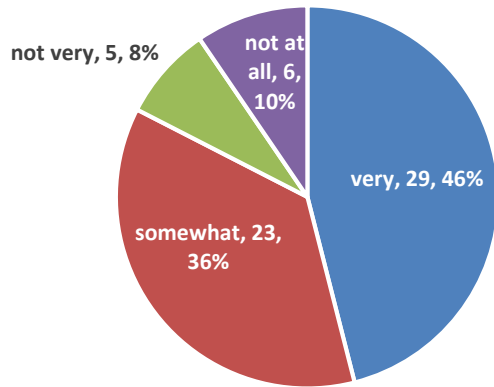
Residents of the Wood River area were also asked about the location of the current child care.

Seventy-five (75) percent of those responding indicated that their current child care is located in Wood River. Sixteen respondents utilize child care somewhere outside of Wood River.

Where is your child care located?



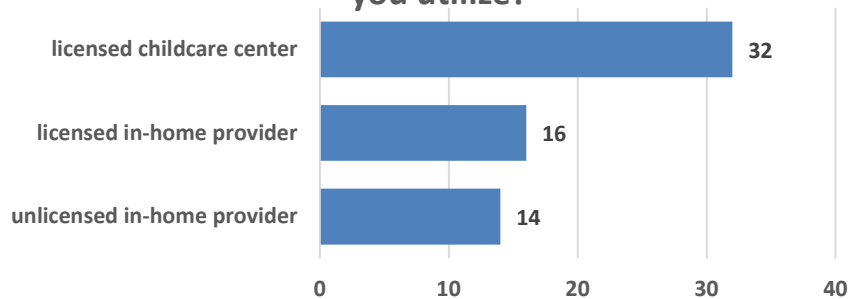
How difficult is it to find quality child care?



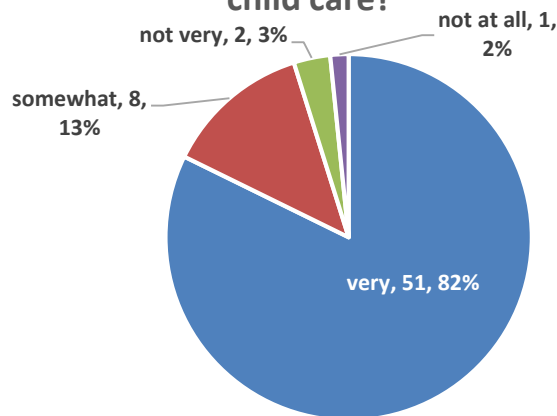
Respondents were asked about the difficulty of finding quality child care. Of the 63 households that responded, a majority stated it was very difficult (29) or somewhat difficult (23) to find child care. Eighty-two (82) percent of respondents provided this information. Eighteen (18) percent of respondents (11) stated that it was not very difficult or not at all difficult to find quality child care.

Wood River area residents who utilize child care were asked what types of child care they utilized. Of the 62 responses received, 52% utilize a licensed child care center, 26% use the services of a licensed in-home provider and 22% utilize an unlicensed in-home provider for child care services.

Which of the following types of child care do you utilize?

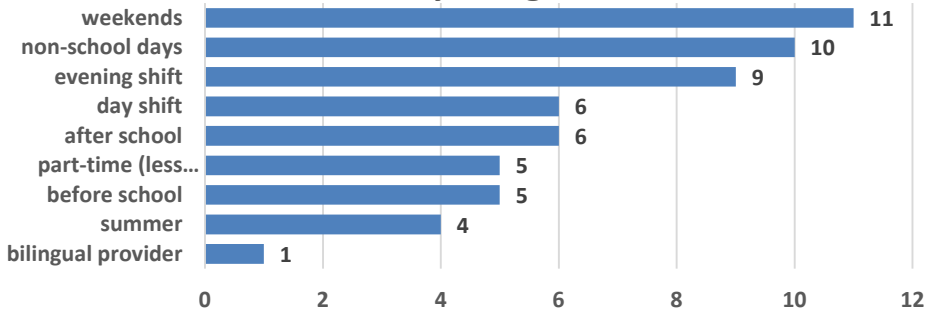


How satisfied are you with your current child care?



Households were asked about their satisfaction with their current child care. Of the households that used child care on a regular basis, 59 stated they were very satisfied or somewhat satisfied with their current child care. Two households were not very satisfied and one household was not at all satisfied with their current child care.

What child care needs do you have that are not currently being met?

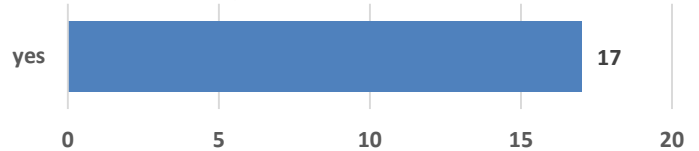


Respondents were asked about child care needs that were needed but that were not currently being met. As many boxes that applied, could be checked. Fifty-seven (57) total responses were received from 32 households. Eleven (11) households replied

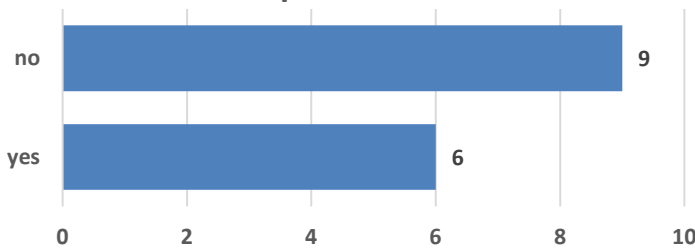
that weekend child care was needed. Non-school days was needed for ten (10) of those responding. Nine (9) indicated that evening shift child care was needed. Day shift and after school day care received an equal percent of votes from six households. Part-time and before school were indicated as a need by five households. Summer was needed for four respondents. One household indicated a need for a bilingual provider.

Households utilizing child care were asked if affording child care was a problem for their household. Seventeen (17) households indicated that affordability of child care was a problem.

Is affording child care a problem for your household?



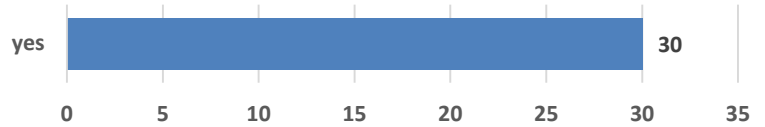
If yes, are you aware of the DHHS Child Care Subsidy program available to income qualified households?



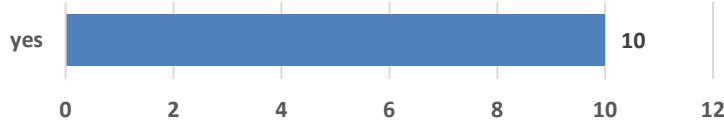
If a respondent answered “yes” to the previous question, there was a follow-up question posed as to whether or not they were aware of the Department of Health and Human Services (DHHS) Child Care subsidy program. Nine (9) households were not aware of the DHHS subsidy program, while six (6) households were aware.

All households were asked (if they did not currently need child care) if they anticipated needing child care within the next 5 years. A total of 30 households responded “yes” that they anticipate needing child care within the next five years.

If you do not currently need child care, do you anticipate needing it within the next 5 years?



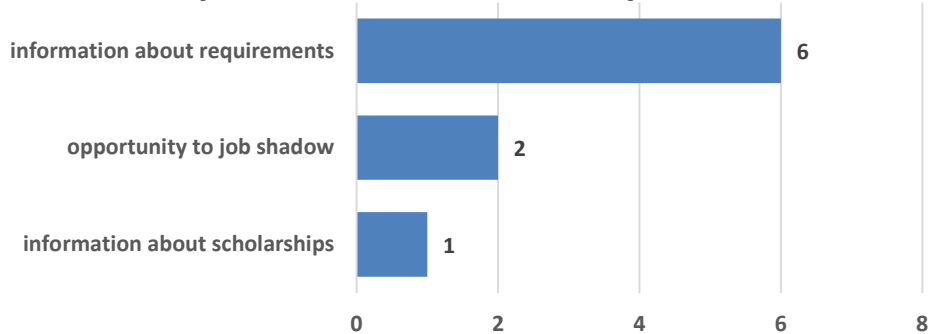
Would you be interested in starting a state-licensed, in-home child care?



Respondents were also asked the question of whether or not they would be interested in starting a state-licensed, in-home child care. Ten (10) respondents indicated that they would be interested in starting a state-licensed, in-home child care.

Those who answered “yes” to the previous question, were asked to share what assistance would be needed to start a state-licensed, in-home child care. Nine responses were received and 6 indicated that information about requirements was needed; two indicated that an opportunity to job shadow would be needed. One respondent indicated a need for information about scholarships.

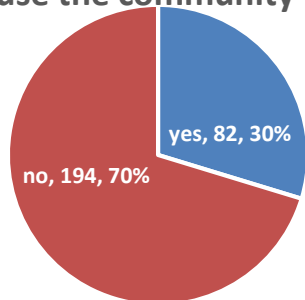
If yes, what assistance would you need?



Education

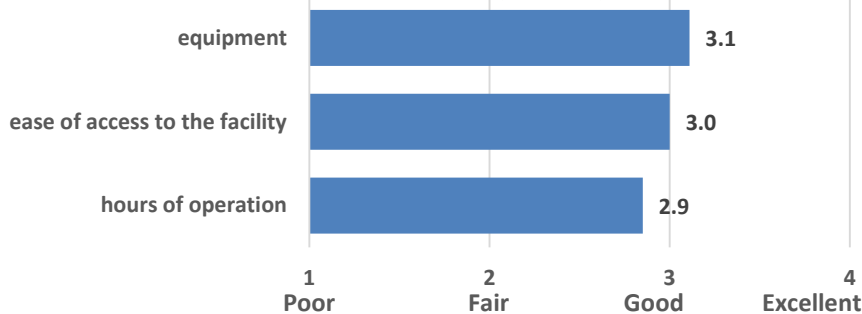
This section asked questions regarding education in Wood River.

Do you use the community fitness center?



Residents were asked whether or not they used the community fitness center. The center is available free to local residents year-round when the school building is open. Thirty (30) percent of respondents indicated they do use the community fitness center.

If yes, please rate the adequacy of the fitness center regarding:



Those who utilize the community fitness center, were asked to rate the adequacy of the center with regard to amenities, hours, etc. Overall, all areas rated received a rating of *good* from respondents. Eighty-two (82) percent of respondents rated equipment as good to excellent. Ease of access to the facility also received an overall good rating with 44% of respondents

rating it as good 31% rating it as excellent. Hours of operation also received an overall good rating with 64% rating hours as good and 14% giving hours of operation an excellent rating.

Residents who do not utilize the community fitness center were asked to select options that would help them to utilize the center. Multiple options could be chosen. A total of 374 responses were received from 180 households. Weekend hours received the most responses with 111 households (62%) of individuals selecting that option. Fifty-four percent (54%) of respondents

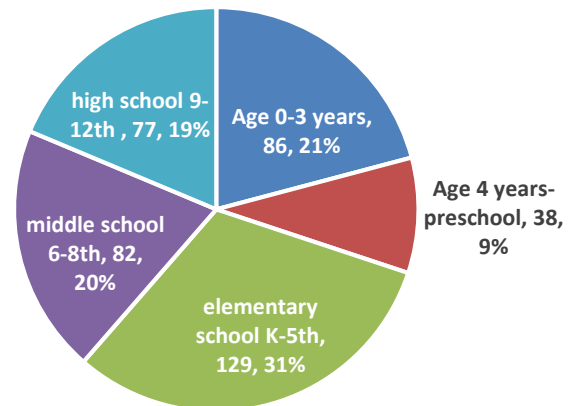
If you do not use the fitness center, what would help you do so?



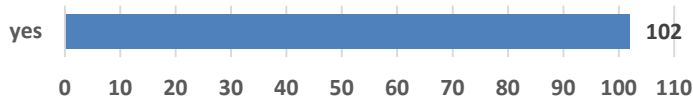
indicated that information about obtaining an access pass would be of help. A play area for younger children, within sight, received 32% of the votes cast while an orientation tour would be of help to 26% of respondents. Instructor led classes were of interest to 23% of respondents. Twenty-two individuals indicated “other” as being of help to them in the use of the community fitness center. Comments provided under “other” are recorded in the comments section of this report.

Households were asked to state the ages of their children. A total of 412 children (0-12th grade) were represented. Almost 1/3 of children represented were elementary school K-5th. Zero-3 years and middle school (6th-8th) were next with 21% and 20% of the children represented in the total count. High school (9-12th grade) was also close in percentage to those ages with 19%. *Age 4 – preschool* was the lowest percent represented in the responses at 9%.

Indicate the number of children by age, in your household:



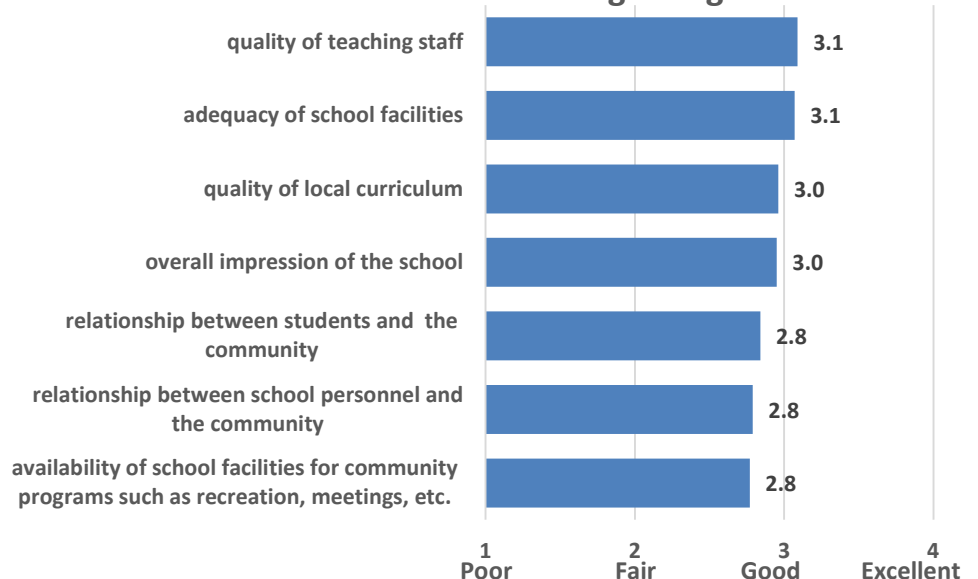
Do you expect to have children in PreK-12 in the next 5 years?



When asked, almost 39% of respondents indicated that they expect to have children in the Pre-K-12 school system within the next 5 years.

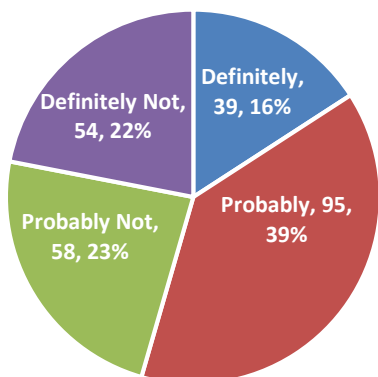
Households were asked to rate the various aspects of the Wood River school system; each item received an overall good rating. The quality of the teaching staff was rated as excellent or good by 81% of respondents. The adequacy of school facilities received a very similar response with 82% of respondents provided an excellent or good rating. The quality of curriculum and overall impression of the school

Please rate the school regarding:



were each rated similarly with a 76% excellent or good rating. The relationship between students and community also received an overall good rating with 74% of respondents rating the relationship as good or excellent. The relationship between school personnel and the community received an only slightly lower percentage of good or excellent with 68% of respondents rating the relationship as such. When asked about the availability of school facilities for community programs, the overall rating was good with approximately one-half of the respondents selecting the choice of good. Seventeen (17) percent rated the relationship as excellent.

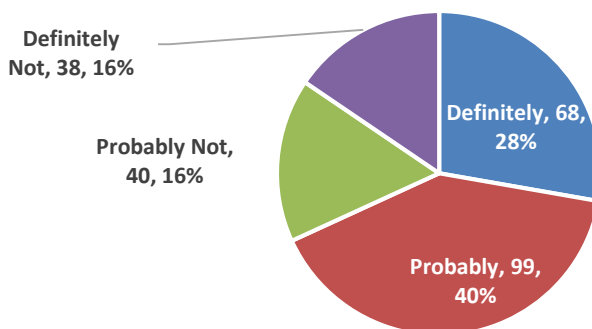
Would you support increased taxes to improve the school?



When Wood River area residents were asked if they would support an increase in taxes to improve the school, 55% of those responding said they would definitely or probably support such an initiative. Forty-five percent (45%) of respondents indicated that they probably not or definitely would not support an increase in taxes for school improvements.

Respondents were also asked if they would support a bond to fund a new playground with ADA accessibility at the elementary school. Of the 245 respondents who offered an opinion on the question, 68% indicated they would definitely or probably support a bond. Thirty-two percent (32%) stated they would probably not or definitely not support a bond initiative.

Would you support a bond to fund a new playground with ADA accessibility at the elementary school?



The last set of focused questions in the Education section asked respondents which areas of the school curriculum needed additional focus. Respondents could check all items that applied.

Regarding core curriculum, 168 households responded. Numbers reflect the households who indicated this area needs additional focus.

- * 121 - Math
- * 91 - Science
- * 79 - English
- * 71 - Soc. Studies

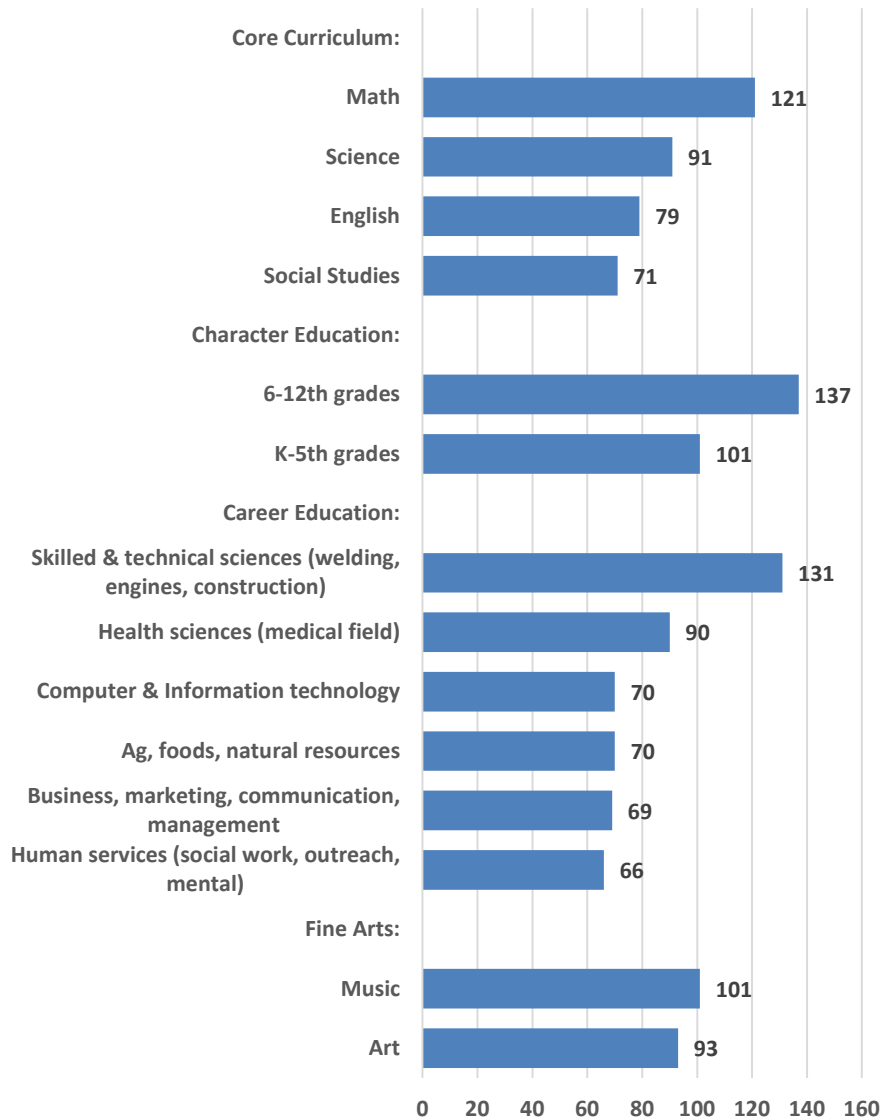
Which areas of Wood River's school curriculum need additional focus:

The topic of character education curriculum gathered the opinion of 170 households. Numbers reflect the households who indicated this area needs additional focus.

- * 137 - Sixth-12th Grade
- * 101 - K-Fifth Grade

Career education was the next area, with 185 households weighing in. Numbers reflect the households who indicated this area needs additional focus.

- * 131 - Skilled & technical sciences
- * 90 - Health sciences (medical)
- * 70 - Ag, foods, natural resources
- * 70- Computer and Information technology
- * 69- Business, marketing, communication, management
- * 66 - Human Services



With regard to the fine arts aspect of education, 133 households weighed in on the topic. Numbers reflect those households who indicated this area needs additional focus.

- * 101 - Music
- * 93 - Art

Conclusions

Demographics Strengths

- * Age of population taking the survey was evenly spread: 46% of respondents were between 19 and 44 years of age and 54% were 45 or older.
- * Forty-seven (47%) of respondents had lived in the Wood River area for over 20 years.
- * Approximately 60% of respondents who had moved to Wood River in the last 5 years did so because of family (31%) or a job (29%).

Community Strengths

- * **Good Support:**
 - Requiring sidewalks in residential areas (2.8).
 - Maintenance of residential sidewalks to ensure safety (2.9).
- * **Strong favorable opinion as to the adequacy of:**
 - Rescue squad.
 - Fire protection.
- * Overall Community Feeling in Wood River is between Very Positive and Somewhat Positive, and has improved since the 2013 CNAS.

City Park Challenges

- * **Adequacy of:**
 - Bathroom facilities.
 - Overall Lighting Safety.
 - Adequacy of the four parks received overall fair ratings.

Community Education

- * **Strong support for:**
 - Summer Reading Program for youth.
 - Exercise opportunities for adults.

Local Issues and Questions

- * **Repurposing of Vacant Portion of Good Samaritan Building**
 - Support for Youth Center and Senior Center.
- * **Food Insecurity (last 90 days)**
 - A majority of households had not been concerned. 15% of respondents indicated this had been an issue for them. One-third of respondents were not aware of the Food Pantry.
- * **Performing Arts Center**
 - Support for different music types to encourage more attendance.
 - Support for Saturday events.

Community Project Strengths

- * Support for:
 - Storm shelter/safe space for emergencies (3.2).
 - ADA Accessible park and playground (3.1).
 - Handicap accessible sidewalk ramps (3.0).

Education Strengths

- * An overall good rating was received on various questions about the school system.
- * 55% of respondents would be in support of increased taxes for school support.
- * 68% of respondents would be in support of a bond to fund an ADA accessible playground at the elementary.

Education Challenges

- * 30% of respondents use the community fitness center.
- * 102 respondents indicate they will have children in PreK-12th grade in next five years.

Business & Economic Development Strengths

- * Strong Support for:
 - Coffee shop and food service (restaurant/café) to be established in town.
- * Forty-one respondents stated interest in starting or purchasing a business.

Business & Economic Development Challenges

- * Finding funding resources for 26 potential business owners.

Housing Strengths

- * 92% of households rated the condition of their home as excellent or structurally sound.
- * 73% of rental households' rentals met their needs.
- * 67% of respondents rated residential areas/appearance as good to excellent.

Housing Challenges

- * 72% of households rated the condition of vacant houses and lots as poor to fair.
- * 64 respondents indicated the desire to move into a single family home.
- * 42% of households are paying more than 30% of income towards housing each month.
- * Lack of available housing and the lack of housing in price range are the two highest barriers for renters looking to own.
- * Homeowners looking to change their residence indicated lack of available housing and lack of a down payment as their two highest barriers.
- * Most common response to desired price range for renters who would prefer to own was \$100,001 - \$150,000.
- * Approximately half of renters indicated it was very difficult or somewhat difficult to find their current rental. The other half indicated it was not very difficult or not difficult at all.

Housing Opportunities

- * 13 homeowners looking to upgrade/downsize are looking for a townhome with yard care provided.
- * 65 homeowners looking to upgrade/downsize are looking mostly for a single family home.
- * 52 respondents would consider changing residence if there was available housing.
- * 46 homeowners (ages 55+, 1-2 member households) live in 3-5 bedroom homes.

Child Care Strengths

- * 86% of respondents utilize childcare on a part-time or full-time basis.
- * Fifty-nine (59) of 62 respondents were very or somewhat satisfied with their child care.
- * Ten (10) respondents would be interested in starting a licensed in-home child care. Six expressed a need for information about child care requirements.

Child Care Challenges

- * 82% of respondents stated that it was very difficult or somewhat difficult to find quality child care.

Child Care Opportunities

- * 25% of respondents using child care on a regular basis indicated their child care was located outside of Wood River.
- * 32 households have child care needs. Weekend childcare, non-school day care, and evening shift child care identified as family needs.

Comments

To conclude the survey, respondents were encouraged “to make any additional comments that you think would help our community”. The following are the shared comments:

3d printing needs more focus

A local stop for anyone to gather during the day time or in the evening. Such as a coffee shop or small retail store.

Advertise how to access the food pantry. Most people don't know. Update the website. We are a great community! Website doesn't show that at all. Better lighting. Many dark residential areas.

Continue to work on improving the community. However, when we put money on plants etc we need to hire a part time person to keep them alive. Example the walkway

I am pleased and approve of the improvement in the downtown area. The sidewalk improvements and the new streetlights.

I graduated from Wood River in 1958. I raised three sons here. I love this town, I was on the school board. So I want the school to be excellent. Please fix the streets!!!

I love seeing some worn down houses and lots being torn down or redone! It really improves the neighborhoods. Sidewalks would be nice and the city should manage the alleys much better! They are poorly maintained and many homes rely on them for their parking and driveways.

I think a skate park would be awesome in the community it would get more use than tennis court

I would like to more Adults and High School students be involved in making the decisions to improve our community along with the work that comes with implementing them.

Not in favor of improvements that increase our real estate taxes.

Rated library services as excellent based on the new librarian/board/activities. Certainly wasn't the case until the change. Excited about the possibilities!

Residents need to be more supportive of local businesses.

School needs to work with the community and not against it.

The library park is okay but there's always teenagers that use inappropriate language and gestures causing me not to want to take my kids there. Can a park be put on the North side of town near the newer housing development? Is there a community web page or board where new members can find out about classes, group happenings and events? I love the Halloween get together at the firewall. More activities like this would be great! Love the swimming pool and summer art performances. Would love to see a community center mixed with a restaurant or other attraction

The park across from the ball field is covered in thorn stickers. I am unable to take my kids without worrying about covering their shoes in thorns. There are also several large holes where my kids have rolled ankles. The community needs more businesses in the downtown area. Shopping, coffee shop, restaurant. More food options would be beneficial.

There are so many sandburs at the Tennis Court Park that it is not fun for the kids to play there without getting stickers.

Trash bins down town and in parks.

Truckers do not follow city noise and air brake ordinance. My house shakes and it is VERY noisy all hours of day and night on Hwy 11! Very disappointing!!

Update parks that need it and encourage and support a cafe or restaurant that is open for suppers and weekends!

We live in Ravenna. Our oldest is in her first year at WR high school as a sophomore. We love the school and how things are going for her.

We love this community and we appreciate the efforts of the community and the school to continue to make this a great place to live. If the parks get some attention, I'd really appreciate having bathroom access being a priority. It's hard to take young, recently potty-trained kids out to the park with no BRs open or available. :)

Beautiful people live here. I haven't met one unkind one yet

Clean up the junky looking houses. Get rid of the trailer courts and turn those lots into houses

Coffee Shop!! Trash cans down town and in parks!!

High school is excellent, staff turnover is a problem, why can't they keep their good teachers, A.D. assistant principal and coaches?

I would like to see the community encourage growth in the area of small business. We find ourselves looking outside our community for quality, professional businesses and service providers to meet our needs. (We use local when we can) I appreciate the changes to the library hours as it allows working families to access the facility. The pool has also been a

great addition to our community. I also believe that our schools are one of our greatest assets and the we should continue to invest in quality education opportunities for our students.

It would be nice to have a PK-12 building at the high school. Location and the elementary used as an alternative learning site. A bond issue should be considered. We keep putting money into an old building and surrounding communities are getting new facilities which adds to availability of hosting events that our teams lose out on and will continue to do so. It's hard where a majority of our community is low demographics and low academic option students.

NEED A COFFEE SHOP

Need to clean up some of the vacant lots, make sure streets are all repaired. Have a recycling center.

Need to focus on the parks and activities for the youth.

Our school desperately needs to improve the relationships between administration and teachers, between teachers and teachers, between teachers and students, and between the school and community. Dr. Haley left the school divided and broken and those hurts need to be identified and addressed. Otherwise we will continue to see animosity among staff at the Elementary and separation among staff at the High School. I do not have to say how this negatively impacts our students on a daily basis. We lose too many educators from year to year to claim we are supporting our teachers the way they need to be supported. If we do not figure out a way to make our district a place teachers want to live and stay the teacher crisis will soon be knocking at our door. We need Art in the elementary to be taught by an art teacher, research shows this is an invaluable part of a child's education and it should not be up to classroom teachers to learn art techniques to teach their students. We already expect too much of them. The Elementary School NEEDS to be rebuilt, the facility is poor and does not serve the needs of the students, it is difficult to send my child to school in Rural Nebraska knowing they have no grassy areas to explore and enjoy for PE or recess. It is also difficult to have students and staff take pride in their building when they are consistently put second to the needs of the high school. It is vital that Wood River start leading the area in curriculum and find innovative ways to serve our students. With a little extra effort and support from the school and community we have the means to lead the region and we need to start doing so.

Our schools need to be combined into one preschool - 12th grade building. There is a huge disconnect between our elementary and high school and this needs to be addressed.

Please resurface north field and work on getting it lighted and a scoreboard added. Plus other improvements to the ballfield area. This area impacts so many children in Wood River!!

Roads need improvement in areas. More stop signs or speed bumps on main roads to slow traffic in residential areas. 13th street has a lot of speeding and running of stop signs.

The administration at the middle/high school gives Wood River a bad reputation. People outside the community wonder why the community puts up with such lack of professionalism when there are many other people in the state that can give our school a good reputation. There has been a lot of negative news about the superintendent.

The city also needs to take care of their local cemeteries financially and with maintenance like mowing. The city workers need to be able to maintain the parks and not pay to have a grand island mowing company come in and do it for them. Can hire local teenagers to help with the maintenance/mowing during the summer months. Have something like a Wood River Park and Rec program that hires local teenagers and they can also help run youth programs during the summer like reading and sports programs, work at the pool and work for the maintenance crew.

The tennis court park is terribly overrun with sticker patches and the neighbor lets his dogs loose over there and does not clean up after them. Library park is not accessible for younger ages kids and none of our parks are accessible for children with physical disabilities.

The water really needs help. it leaves yellow stains and smells absolutely terrible. We pay a big chunk for water and we still have to pay extra to get water from another source bc the water is so bad in wood river.

We need more involvement from the school working with community groups and supporting other community groups, not working against them.

We need to explore having a Wood River police force. Too many dogs are also running loose. Too many ATV mini bikes and vehicles exceeding speed limit and running stop signs

We need to stop letting certain people control the entire town. This is very bad in our education system. Way too many small town politics and everything is determined by your last name and how much money you have.

Wood River is a great community and has done a lot of great things over the years to make it a desirable place to live. We need more housing that is affordable. I'm biased, but I think the elementary school and the high school should be on the same property and the current elementary school should be converted into apartments. And then I think the current library should be moved to the old nursing home and the library should be an alternative school. Downtown revitalization looks good and it would be good to clean up some of the buildings and get businesses in them.

4) Library has gone down since Deb Fairbanks left. 61) Convert rooms to bed and breakfast

Being without children, we don't have much involvement with the community. I think the pool was a great thing to bring into town, plus having Dollar General here is nice. It would be nice to have a nicer Caseys like Gibbon and a restaurant which served longer hours than the past ones which failed.

Better streets. Sidewalks. Teardown park at library replace it. Cheaper electricity. More options for affordable housing. Restaurants and jobs for high schoolers. Park at tennis court needs redone. Ice cream shop. Trim up trees. RV boat storage. Fun indoor center for kids to play at on weekends.

Covert tennis court into futsal (small soccer court)

In regards to our school system, there is too much waste of our taxes on frills and programs. The tax dollars received needs to be used for our children's core education and development. This world is a mess because of teachers not teaching (upper grades) and imposing their beliefs (political and personal) on students.

Keep the library where it is. It was given in memory of Rose Maltman, the location is perfect! Quit trying to think up ways to spend other peoples' money.

The park by the library could use some updates and maintenance. It's nice having the library close to the downtown and elementary school.

The tennis courts are in need of serious upkeep, regular street cleaning and clearing during winter months would be great for the community

There are bunch of stray cats!! The city has to do something about it. One residents have at least 15 cats running around the yard!

This survey does not apply to people without kids, I am tired of property taxes going up leave the library as is

We have talked to the city before about repairing or making the slide at library park safe for children and the water tower park hasn't had any new equipment or been repaired for years.

We need something for the kids to do. A restaurant to sit in at night after school - that isn't a bar, or a movie theater or skate rink.

We need to make the younger groups of families more welcome to become a part of the community. We have too many multi-generational families that have trouble welcoming someone new to an event or organization. We can't gift these families kids a position in something because of who they are while the outside family sets and watches events happen.

1. Transparency in local decisions concerning fairness to all businesses looking to locate here or selling their business. 2. Stop using city money to pay a contract bookkeeping service when we have a ?full time city treasurer who should know her job by now. 3. Residents need full time law enforcement in town 24/7. The money used for sheriff could go towards our own benefit. 4. Have city workers do the mowing and landscaping instead of paying an outside vendor. The time the city workers spend in driving around town aimlessly, they could do this job with time to spare. Do not hire summer high school help, again the city workers could do that.

Focus on downtown. And country club.

Money is not the issue. There's plenty of money coming in, but it must be spent wisely. The last few year's decisions about spending have NOT been for the betterment of community as a whole, but rather for a special few who do not support the community anyway. These people generally spend their money in the bigger towns.

Put some new playground equipment in the parks. Better organized sports in summer for kids. More businesses that we need: mechanics, hardware

Schools - more emphasis on scholastics vs sports. Are all students encouraged to achieve vs just getting by - why isn't WR schools participating in scholastic events? Are student encouraged to attend Fine Arts events - some amazing programs in the past about our "roots".

The mayor is too pushy!!!

I still don't appreciate that after the flood came through the mayor used the fire department water to spray off his driveway from mud. I don't understand the value of housing in wood river as it does not offer jobs, an excellent education in relation to equal property value of successful cities like Lincoln, NE Johnson County, KS where jobs are excellent and education is highly ranked in the state. Houses are an investment but the community doesn't offer things to truly being honest value.

Comments: Housing Section

Residents were asked what barriers keep them from changing residences. Three options, as well as "other" was provided. The "other" responses are noted below.

- Building costs and lot costs
- Cost of materials
- Current lots too expensive
- Finding land outside of town
- Houses too expensive and not enough land
- Housing market prices skyrocketing
- Lack of energy!
- Lack of large lots
- Lack of qualified builders and input costs
- Land outside of town in the country available
- Looking for a farm house out in a country
- More land
- No acreages
- Not many options to rent like apartments
- Not quite ready to make change.

Not ready to move yet
Not ready to take that step yet.
Not ready yet
Overall funding
Pets
Price of land
Rumors that available lots are under an HOA
Want to relocate

Comments: Business and Economic Development Section

Residents were asked what businesses/services would they utilize if available in Wood River. Four options, as well as “other” was provided. The “other” responses are noted below.

A home style restaurant
Any commons area for conversation, coffee, desserts, and some small gifts.
Auto repair center
Bed and breakfast
Boutique
Café (4x)
Cafe/additional food choice
Car shows. Grocery store
Coin Operated Arcade - Pinball and Video Games
Dance Hall
Donuts with the coffee 😊
Fast food restaurant that offers multiple options (ex.Dairy Queen, Runza)
Game/recreation center
Gym
Maintain what we have. Make that look good.
More businesses like eating places and shopping
Movie theater!
Nice restaurant
Place to eat real food
Place to have community bingo and craft nights
Public gym/exercise classes. Public community center
Recycling center
RESTAURANT (7x)
Restaurant other than bar
Restaurants, small business and boutique shopping
Retail store
Runza

Steakhouse
Student center
Well
Workout
Youth center

Comments: Education Section

Residents were asked the question what would help them utilize the fitness center if they were not using it. Five options, as well as "other" was provided. The "other" responses are noted below.

24/7

Adult park and recreation games

After 5pm hours

Cheaper rates

Child care

Chris Powell on-site personal training

Different hours

Disabled so I don't use

End of the pandemic

Help with the background check

I used to use it but the key card often didn't work and it was too hit or miss to try to get in
If instructor led classes were offered, I'd probably need childcare offered at the same time in
order to actually be able to participate

Knowing how and when to access it

Late hours

More peloton bikes

Motivation

Not many options for free weights. Ex. Bench with weight plates instead of being attached to cables

Offering classes on equipment.

Tanning and sauna

We are getting a 24 hour gym in town. I'll probably go there.