

Wood River Vision 20/20  
Board of Directors Meeting  
July 30, 2018

The quarterly meeting of the Wood River Vision 20/20 Board of Directors meeting was held on July 30, 2018, 5:30 p.m. at the Wood River Civic Center. Board members Elizabeth Troyer-Miller, Tyler Doane, Sara Arnett, Brian Hayes, Greg Cramer, Curtis Rohrich were present.

Arnett made the motion to approve the minutes from the April 23, 2018 meeting as presented. Cramer seconded the motion. All aye, motion carried. Hayes made a motion to approve the minutes as presented from the special meeting on April 30, 2018. Cramer seconded the motion. All aye, motion carried.

Arnett provided an update on the progress of the childcare task force since the January Vision 20/20 meeting:

- Work on the CDBG grant due on August 30 are well underway, a concept plan was shared with the group
- Estimates for the budget and possible funding sources were shared
- Lori Furgeson with South Central Economic Development District, SCEDD, will attend the City Council meeting on August 21, 2018 to have open discussion and input before the grant application is turned in
- A Publicity Event will take place during Wood River Fun Fest weekend to promote the concept and encourage information sharing, the event will include a short presentation about the work of the Daycare task force and be followed by a concert: Mighty Magic Pants

Downtown Revitalization update. The study by JEO was completed and potential downtown improvements and design will be reviewed at the next committee meeting on August 14, 2018. A townhall meeting will take place in mid-September to review the draft plan and gain community feedback.

Owner Occupied Rehabilitation project update. There is a September deadline to use up the rest of the money; there is a small amount of money left in both the demolition and the OOR apportionments. An extension request will be submitted to provide a couple more months to use up the funds. There are plans to move the OOR funds to demolition so we can use the sum total (\$8200) for smaller demolition projects.

Wood River Vision Business Association (WRVBA) update. WRVBA met in July. They discussed marketing strategies. This year they have only used money on print ads. Lindsay Dibbern Beckler is willing to provide social media marketing for the business association at a fee. The bid was \$2,000 for the year. The WRVBA does not have a unanimous agreement about what they would like to do for marketing. Vision 20/20 Board members discussed opportunities for marketing and how to encourage community connections and local support of the businesses in Wood River.

The concept for the Community Social Media Collaboration with the help of Lindsay Dibbern Beckler was presented by Arnett. This would include linking all the community organizations and businesses to one

communication hub utilizing social media. The Board supports moving forward on the concept, and supports investing funds in this work. Arnett will help convene a public meeting to be scheduled for September to gain public input.

Next Quarterly meeting is set for October 29, 2018 @ 5:30 p.m.

Meeting was adjourned at 7:00 p.m.

Approved:

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Tyler Doane, President

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Elizabeth Troyer-Miller, Secretary